



Sheldrick Wildlife Trust USA

Application for Commercial Partnership

Company Name:

Date of Submission:

Name/Contact Title:	Address:		
Contact Phone:	City:		
Contact Email:	State:	Zip Code:	
Website:	Length of time in business:		
Is this a licensed business or individual?	List business type: (S-Corp, LLC, etc.)		

Please describe your business:

What is your interest in partnering with Sheldrick Wildlife Trust USA, and how would you like to support the organization?
If you are selling products, please describe items.

a. Where will the product(s) benefitting Sheldrick Wildlife Trust USA be sold? Internet ☐ In Stores ☐ Both ☐

b. If sold in stores, please provide a list of store locations, including city and state with the application.

If you would like to donate a percentage (%) of sales, please list the gross amount here: (Please note a minimum of 50% net unless otherwise approved.)

If you will not be contributing a percentage of sales, please describe your method of revenue generation:

Will you be advertising your partnership? If so, what advertising methods will be used?
**Please note that any materials or websites exhibiting the name or logo of Sheldrick Wildlife Trust USA or Sheldrick Wildlife Trust require advanced approval, and amount/% of contribution, and if gross/net to Sheldrick Wildlife Trust USA must be clearly disclosed to buyer.*

Geographic area of promotion:

Start and end dates of promotion:

Please complete the following:

#	of Social Media Followers	\$	Annual revenue (approximate)
#	of clients/size of customer database	\$	Estimated revenue to Sheldrick Wildlife Trust USA from partnership or proposed event
#	of foot traffic on site per day (if applicable)	\$	Minimum donation amount guaranteed to Sheldrick Wildlife Trust USA (Please note minimum of \$500 required.)
#	of website visitors/unique users per day		

Please note: All commercial partnerships are subject to review by the Board of Directors at Sheldrick Wildlife Trust USA, and are carefully reviewed to ensure that a mission promoting opportunity exists with a like-minded organization. Completed applications are no guarantee of partnership with Sheldrick Wildlife Trust USA or Sheldrick Wildlife Trust. Sheldrick Wildlife Trust USA is not obligated to provide marketing or promotional support for 3rd party campaigns and may be unable to accommodate requests to do so. Promotions for 3rd party campaigns are solely the responsibility of the applicant. Co-ventures located in the states of AL, CA, HI, MA, MS, NJ and SC are restricted and approved on a case-by-case only.

Thank you for considering Sheldrick Wildlife Trust USA as a partner! Please return completed forms to development@sheldrickwildlifetrust.org. We appreciate your interest and will respond to you within 10 business days.