

SHELDRIK WILDLIFE TRUST USA

2018 ANNUAL REPORT *to* CONTRIBUTORS







MISSION STATEMENT *of the* SHELDRIK WILDLIFE TRUST

The Sheldrick Wildlife Trust embraces all measures that complement the conservation, preservation, and protection of wildlife. These include anti-poaching efforts; safeguarding the natural environment; enhancing community awareness; addressing animal welfare issues; providing veterinary assistance to animals in need; and rescuing and hand-rearing orphaned elephants, rhinos, and other species so that they can ultimately enjoy a quality of life in the wild.

ABOUT *the* SHELDRICK WILDLIFE TRUST

Born from one family's passion for Kenya and its wilderness, the Sheldrick Wildlife Trust (SWT) is a global force for conservation. It is best known for its pioneering Orphans' Project, the most successful orphan elephant rescue and rehabilitation program in the world. For more than 40 years, the SWT has been working to protect Africa's wildlife and preserve its habitats.

Since its inception, the Trust has led the way in single-species conservation — and in doing so, has evolved into a multi-faceted conservation organization, ready to meet the growing challenges faced by Kenya's threatened wildlife and habitats. While the Orphans' Project is at the heart of the organization, it is one piece of the SWT's 360-degree approach to conservation.

Through its extensive field teams, the Trust safeguards habitats and provides immediate assistance to wild animals in need. Working in close partnership with the Kenya Wildlife Service, the Kenya Forest Service, local communities, and other like-minded non-profits, the Trust is securing key wilderness areas and creating a sustainable future for Kenya's wildlife and people.

In 2019, The David Sheldrick Wildlife Trust was rechristened the Sheldrick Wildlife Trust. This new name is a tribute to both David and Daphne, and the Sheldrick family's lifelong commitment to conservation. In tandem, a new logo was unveiled, featuring a wild-born calf following its graduate orphan mother. Both the name and logo showcase what is at the heart of the Trust's work: family.



HISTORY *of the* SHELDRICK WILDLIFE TRUST

Founded in 1977 by Dr. Dame Daphne Sheldrick DBE, in memory of her late husband, famous naturalist and founding Warden of Tsavo East National Park, David Leslie William Sheldrick MBE, the Trust has a rich and deeply rooted family history in wildlife and conservation.

As the first warden of Tsavo East National Park, David Sheldrick charted a new course for conservation in Kenya, securing wilderness, studying flora and fauna, and combating poaching and other threats to wildlife. Daphne worked alongside her husband, and their home quickly became a haven for all manner of orphaned animals, with the first elephant and rhino orphans arriving in 1952. After David's passing in 1977, Daphne founded the Trust to realize his vision and build on the conservation foundations they had laid in the preceding decades.

The Trust, which celebrated its 40th anniversary in 2017, has become a global force for wildlife conservation. Since its inception, it has successfully rescued and raised over 244 orphaned elephants, accomplishing its long-term conservation objective by reintegrating them back into the wild herds of Tsavo. Working in collaboration with the Kenya Wildlife Service (KWS), the Trust's field efforts extend across Kenya, preserving wilderness and protecting its wild residents.

The Sheldrick family remains at the heart of the organization; David and Daphne's daughter Angela serves as CEO and has been overseeing the SWT for nearly two decades. Her husband, Robert Carr-Hartley, and their sons Taru and Roan, are equally passionate about Kenya's wildlife and work alongside Angela to ensure that David and Daphne's legacy continues.





THE SHELDRICKS: A LEGACY *of* CONSERVATION

David Leslie William Sheldrick, MBE

David Sheldrick is the namesake of and the inspiration for the Sheldrick Wildlife Trust. He devoted his storied career — which spanned two decades with the Royal National Parks of Kenya — to the preservation of nature. As the founding Warden of Tsavo East National Park, David transformed the previously inhospitable and over-poached land into the country's largest National Park. The SWT builds on the legacy of conservation that David left behind.



Dr. Dame Daphne Sheldrick, DBE

Daphne Sheldrick was the founder of the Sheldrick Wildlife Trust and an internationally-renowned conservationist. Born in Kenya, she grew up surrounded by animals. This dedication to the wild world extended into adulthood, when Daphne worked alongside her husband David in Tsavo East National Park. She founded the Trust in his memory in 1977.

Perhaps best known for her pioneering work in wildlife rehabilitation, Daphne is widely credited as the first person to perfect the milk formula and husbandry necessary to raise orphaned elephant and rhino calves. She received numerous honors and awards for her accomplishments, and in 2006, she was appointed Dame Commander of the Most Excellent Order of the British Empire.



Angela Sheldrick

Angela Sheldrick heads the Sheldrick Wildlife Trust and all its operations in Kenya, a role she has held since 2001. The daughter of David and Daphne Sheldrick, she was brought up in the wilds of Tsavo East, where a passion for wildlife was instilled from her earliest years.

In 1996, Angela married Robert Carr-Hartley, who, like herself, is a fourth generation Kenyan and had a similarly unique childhood growing up amidst Kenya's wildlife. She returned to live permanently in Kenya, and later took the helm of the Trust, which she runs with the support of Robert and their sons, Taru and Roan. With the help of a dedicated team around them, they have grown the Trust into the internationally recognized organization it is today.



REMEMBERING DAME DAPHNE SHELDRICK

On 12 April 2018, we said goodbye to the Sheldrick Wildlife Trust's founder, Dame Daphne Sheldrick. In her 83 years, Daphne made an indelible impact on the natural world. A matriarch in every sense of the word, she was a pioneering conservationist, a fearless champion of elephants, and a woman dedicated to making a positive difference.

In the following piece, which Daphne penned in 1979, she expresses that it was her greatest wish to see one of the orphans she had raised from infancy to grow and have their own wild-born young:



"A very special feeling flooded over me when I contemplated my orphans; the sort of feeling I knew David must have experienced a hundredfold when he contemplated the Park he helped create, Tsavo; a feeling of great achievement; a warm glow of pride; of deep satisfaction and contentment; a feeling of identity — almost even of creation, for by being instrumental in giving life to one animal, many others had a chance to live. It was, I suppose, a feeling of worthwhile contribution and success, of having led a life that was constructive rather than destructive for only creativity brings true peace to one's soul. So easy to destroy, so difficult to create, but also so much more fulfilled in every way. One last triumph I longed for, was to be able to look with pride on an animal like an elephant, born of a mother I had nurtured from the start, and think, deep inside my heart, 'But for me.....'"

Daphne was able to see that dream come to fruition, and today, over 30 tiny calves have been born to former orphans. She shows the incredible difference that one individual can make — as her daughter, Angela, so eloquently expresses:

"Daphne was a national treasure and a conservation icon, bringing the wondrous ways of elephants and the natural world to the attention of people around the globe ... She helped people better understand these giants and their incredible capacity for love and forgiveness, qualities that she believed we could all learn from to better ourselves and she ever stressed the importance of our recognising that we are not separate from nature, in fact we need the natural world far more than it needs us. Daphne was a teacher to us all and her legacy is immeasurable, and the difference she has made for conservation in Kenya, and the conservation of the African elephant, is unparalleled. I am so incredibly proud of how Daphne chose to live her life, hers was a life that truly counted, she left the world a much better place for having graced it, and is sorely missed, but never forgotten, and this is what Daphne drew the most comfort from in her final weeks; knowing that her memory and work would continue with the tiny steps of baby elephants for generations to come and that the work that she pioneered has been able to achieve so much for wildlife and wild places throughout Kenya.

Daphne died knowing that she will continue to make a difference each and every day upon a land that she held so dear to her heart through the work of the Sheldrick Wildlife Trust, thanks to a dedicated team she leaves behind. Daphne was fortunate to live long enough to preside over mud baths at Ithumba, in Tsavo East National Park, with well over 100 orphans, wild-living orphans and wild friends frolicking, and be able to say to herself, 'but for I'. What a gift she leaves us all with, as she really is a shining example of the finest of humanity."

Although she is no longer with us, the legacy of Daphne will live on for generations to come. Because of her vision, her determination, and her kindness, innumerable elephants are alive today. Every time a new rescue arrives at the SWT, or a tract of wilderness is secured, or a calf is born to a wild-living orphan, we revisit Daphne's words and say, "But for her..."



SWT USA EXECUTIVE SUMMARY

The mission of the Sheldrick Wildlife Trust USA (SWT USA) is to support the work of the Sheldrick Wildlife Trust (SWT) through financial support, educational outreach, and public awareness initiatives that promote wildlife conservation in Kenya. Each year, SWT USA compiles its annual report to contributors, highlighting the SWT's projects and programs that it funded during the fiscal year.

SWT USA operates with minimal administrative overhead. Its commitment to transparency and accountability has earned it a 4-star rating from Charity Navigator year-on-year and accreditation from GuideStar, GreatNonprofits, and the Better Business Bureau. As a Section 501(c)(3) non-profit organization whose charitable purpose is to support programs and initiatives of the SWT, contributions made to SWT USA are tax-deductible to the extent provided by law. Funds are managed by its Board of Directors and disbursed at the Board's discretion to further SWT USA's charitable purpose.

SWT USA contributors consist of individuals, corporations, private foundations, and public charities. All of its financial support to the SWT is made through grants, which are requested by written application. Grants are approved by the Board of Directors and are the subject of written grant agreements with the SWT, with proof of expenditure.

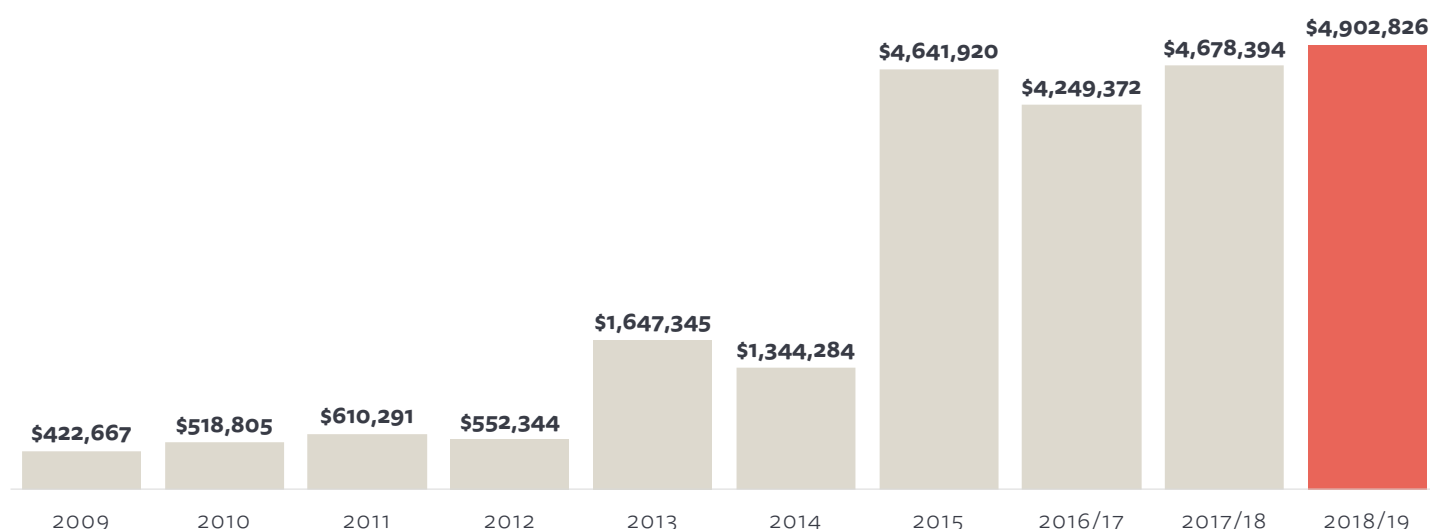
Thanks to a thriving donor base, the impact of SWT USA continues to grow year-over-year. In the 2018 fiscal year, SWT USA delivered a record total of **\$4,902,826.90** in grants to the SWT. These grants provided vital funding for the SWT's conservation programs, spanning the Orphans' Project, De-Snaring Teams, Aerial Surveillance Unit, Mobile Veterinary Units, Saving Habitats initiatives, and general operational support.

Amounts and frequency of grants are dictated solely by the needs of the Trust and, therefore, annual dollar amounts vary considerably.

*In 2018/19, SWT USA grants contributed **\$4,902,826** to the SWT.*

*Since 2009, SWT USA has delivered **\$23,568,248** in grants to support the SWT.*

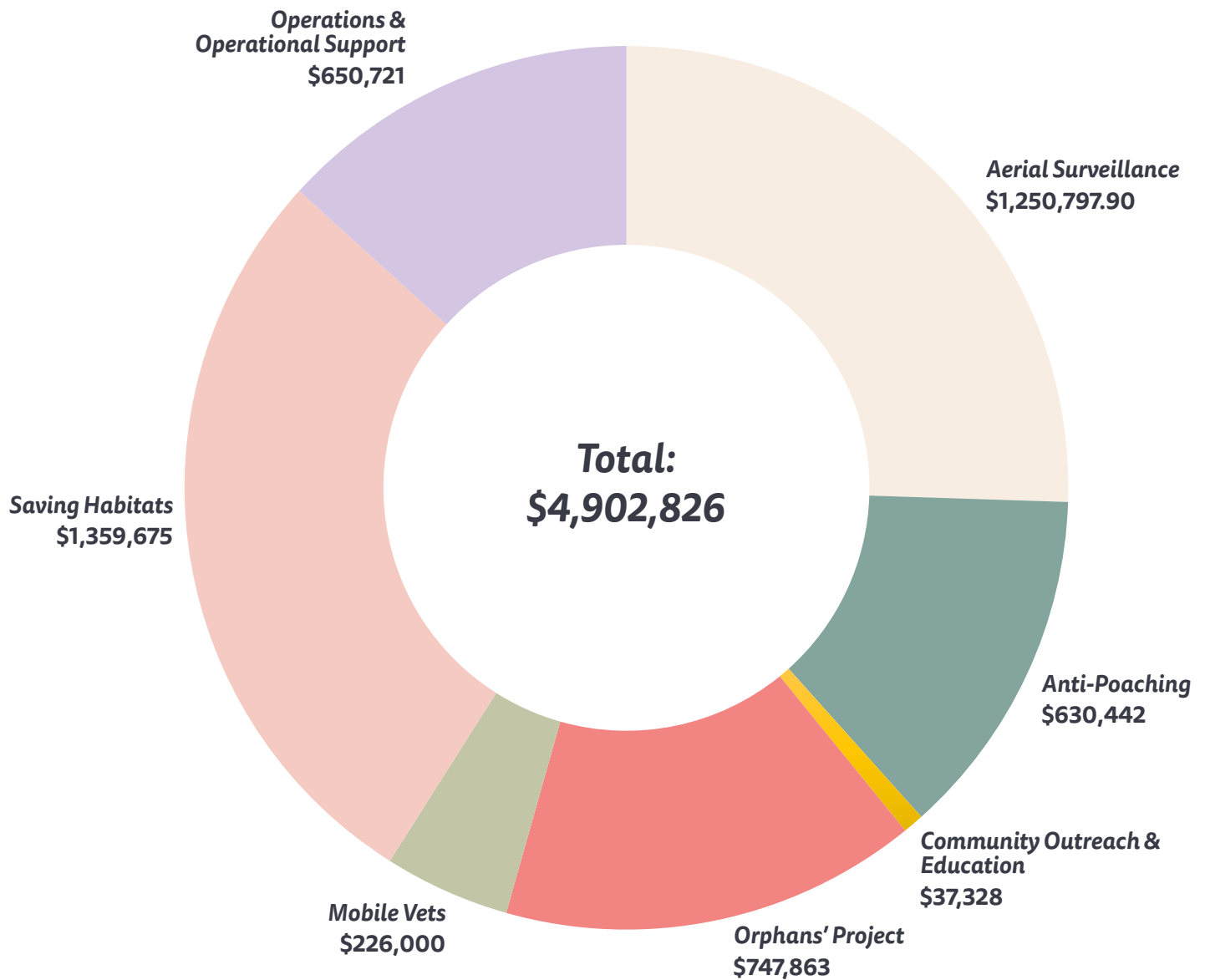
TEN YEARS *of* SWT USA FUNDING *to the* SWT



DELIVERING RESULTS *for* KENYA'S WILDLIFE

Together, we're helping the SWT make great strides in conservation and further its impact across Kenya.
This year, SWT USA granted over **\$4.9 million** to support the SWT's work:

2018/19 SWT USA GRANTS *to the* SWT





KEY CONSERVATION PROGRAMS *of the* SHELDRIK WILDLIFE TRUST

The Sheldrick Wildlife Trust takes a 360-degree approach to conservation, operating six key programs that work in tandem across the country. Through its keystone Orphans' Project, the SWT rescues orphaned elephants and raises them until they are ready to be reintegrated back into the Tsavo Conservation Area. Its field teams, veterinary units, and pilots work with the Kenya Wildlife Service (KWS) to ensure the safety of Kenya's wildlife and protect its wild spaces. Through its community outreach and saving habitats initiatives, the SWT educates Kenyans about the importance of conservation, secures endangered habitats, and mitigates human-wildlife conflict.



ORPHANS' PROJECT

Rescuing Kenya's orphaned elephants and other wildlife, providing them with specialist care until they are ready to be reintegrated back into protected wilderness areas.



ANTI-POACHING OPERATIONS

Patrolling Tsavo, Meru, Kibwezi, and the Mau Forest to deter and prevent illegal activity, reduce threats like poaching, and protect the wildlife that call these key habitats home.



MOBILE VET UNITS

Working across Kenya to provide quick and effective treatment to wildlife in need, responding to all manner of emergencies and saving hundreds of wild lives each year.



AERIAL SURVEILLANCE UNIT

Taking to the skies to monitor wildlife and deter illegal activity, offering rapid response assistance to anti-poaching activities, incidents of human-wildlife conflict, and veterinary operations.



SAVING HABITATS

Safeguarding wild spaces across Kenya, protecting habitats for the future, and providing viable solutions for the challenges of today's increasingly developed world.



COMMUNITY OUTREACH

Improving the livelihoods and educational standards of Kenyans living near protected areas, through the introduction of community initiatives and local employment opportunities.

In 2018, SWT USA grants contributed **\$747,863** to the SWT's Orphans' Project. Since 2005, these grants have totaled **\$5,111,060** in program support.



THE ORPHANS' PROJECT

RESCUING AND RAISING KENYA'S ORPHANED ELEPHANTS

The Orphans' Project, which sits at the heart of the SWT's conservation efforts, has gained worldwide recognition for its trailblazing elephant rescue and reintegration program. Each orphan is given personalized care by a team of dedicated Keepers, who serve as the orphans' surrogate family during the long and complex rehabilitation process. While SWT is predominantly known for rescuing and raising baby elephants, the Orphans' Project extends to rhinos, giraffe, and numerous other animals who are orphaned due to poaching, human-wildlife conflict, habitat loss, drought, or the separation from their mothers. The end goal is that each and every orphan rescued by the SWT is eventually reintegrated back into the wild.

To date, the SWT has rescued and raised 244 orphaned elephants, with 150 now living wild.

SWT USA makes yearly grants to support this cornerstone program, funding vital necessities such as specialist milk replacer, veterinary services and supplies, stockade upgrades, and Keepers' salaries. In light of mounting challenges like drought, human-wildlife conflict, and poaching, SWT's orphan herd continues to grow each year. There are now over 80 orphaned elephants in the Trust's care across its Nursery, three Reintegration Units, and neonatal unit. In 2018, SWT USA grants contributed towards the costs of keepers salaries, milk, and lucerne for the Trust's 80+ orphans. Maxwell the blind rhino, the Nursery's only permanent resident, was also treated to a stockade expansion courtesy of a grant from SWT USA.

Since 2005, SWT USA has supported the SWT's Orphans' Project through grants totaling \$5,111,060.

At a glance: ORPHANS' PROJECT

4
units to raise
orphaned wildlife



244
orphaned elephants
successfully raised



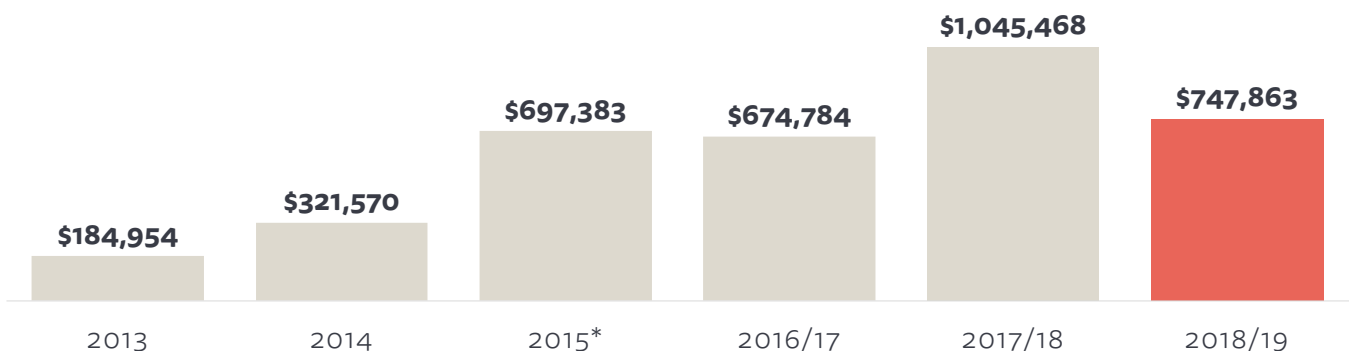
150
orphans now
living wild



30
wild babies born
to former orphans



SWT USA SUPPORT *for the* ORPHANS' PROJECT



* Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted to Orphans' Project from 1/1/2015-3/31/2015 totaled \$227,133.

In 2018, SWT USA grants contributed \$630,442 to the SWT's Anti-Poaching operations. Since 2005, these grants have totaled \$5,188,467 in program support.



ANTI-POACHING OPERATIONS

ENFORCING CONSERVATION EFFORTS ACROSS KENYA

The SWT works across the Tsavo Conservation Area, Meru, Kibwezi, and the Mau Forest to protect wildlife from poachers and other threats. As Kenya's biggest national park, covering an area roughly the size of Massachusetts and home to the country's largest population of elephants, Tsavo is a critical location for conservation. To safeguard this land, the SWT launched its first De-Snaring Team in partnership with the Kenya Wildlife Service in 1999. Now encompassing 14 De-Snaring Teams across Kenya and a Canine Unit, the SWT has 84 rangers, plus four tracking dogs and their handlers, working on the front lines to protect Kenya's wildlife.

In 2018, SWT/KWS field teams arrested 344 wildlife offenders, removed 3,050 snares from the TCA, and moved 150 elephants to safety.

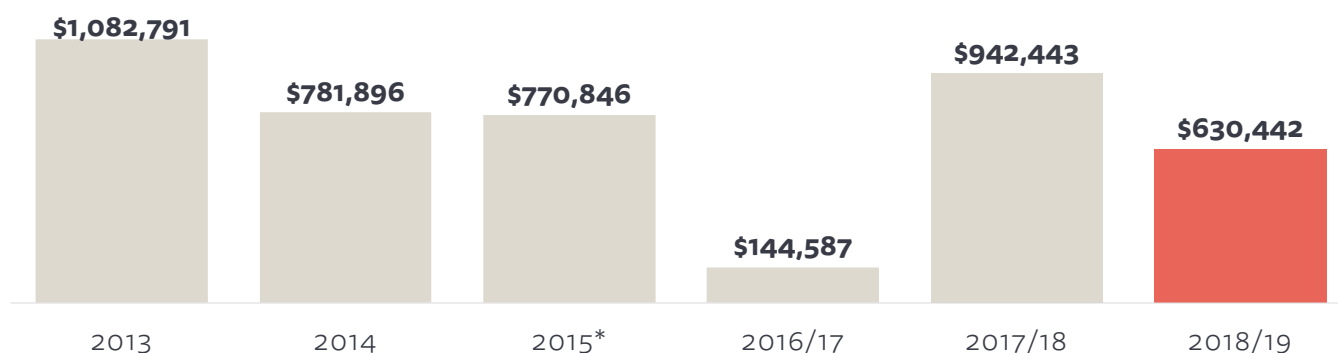
SWT USA's annual grants help the SWT continue to provide best-in-class wildlife protection. In addition to contributing to crucial operating expenses, such as ranger salaries, vehicle maintenance, and equipment, SWT USA also supports new and large-scale initiatives. Given the growing threats facing wildlife, two new Tsavo-based De-Snaring Teams were formed in 2018: Sobo and Mobile South. SWT USA contributed towards operating costs for these and several pre-existing units, along with four new vehicles. SWT USA grants helped the SWT expand and improve its Canine Unit, funding the procurement and training of two tracker dogs.

Since 2005, SWT USA has supported the SWT's wildlife protection field initiatives through grants totaling \$5,188,467.

At a glance: DE-SNARING TEAMS



SWT USA SUPPORT *for the* SWT'S DE-SNARING TEAMS



*Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted to De-Snaring & Wildlife Protection initiatives from 1/1/2015-3/31/2015 totaled \$288,065.

In 2018, SWT USA grants contributed \$1,250,797 to the SWT's Aerial Surveillance Unit. Since 2015, these grants have totaled \$4,103,321 in program support.



AERIAL SURVEILLANCE UNIT

FLYING FOR KENYA'S WILDLIFE

The SWT's Aerial Surveillance Unit takes to the skies to further the Trust's conservation initiatives. Working together with the Kenya Wildlife Service, the team complements efforts on the ground through daily patrols, deterring illegal activities, mitigating human-wildlife conflict, and detecting injured wildlife. Highly trained SWT pilots man a fleet of five fixed-wing aircraft and two helicopters, carrying out daily patrols to enhance the security of Kenya's threatened habitats.

In 2018, the SWT's Aerial Surveillance Unit flew a total of 1,852 hours and covered 145,685 miles on patrol.

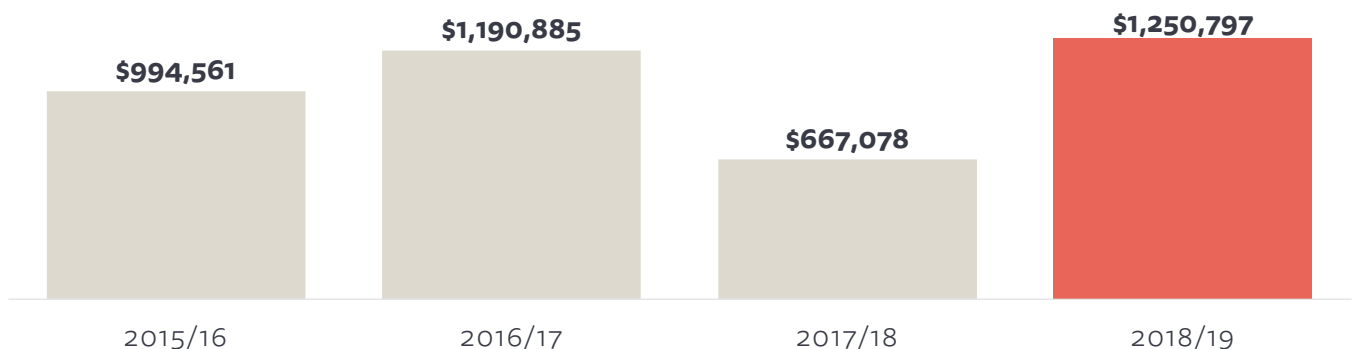
At a time when wildlife need more eyes looking out for them than ever, SWT USA helps keep the Aerial Surveillance Unit in flight. Its annual grants contribute towards essentials such as fuel, equipment, and maintenance for the SWT's seven aircraft. In 2018, SWT USA funded the salaries of two pilots, ensuring the Kenya's wilderness is patrolled by the best specialists. In addition to funding crucial upgrades for the helicopter, grants also subsidized an engine replacement for the SuperCub aircraft.

Since 2015, SWT USA has supported the SWT's Aerial Surveillance Unit through grants totaling \$4,103,321.

At a glance: AERIAL SURVEILLANCE UNIT



SWT USA SUPPORT *for the* SWT's AERIAL SURVEILLANCE UNIT



In 2018, SWT USA grants contributed \$226,000 to the SWT's Mobile Veterinary Units. Since 2013, these grants have totaled \$998,615 in program support.



MOBILE VETERINARY UNITS

PROVIDING A LIFELINE FOR WILDLIFE IN NEED

Quick and effective treatment is often the difference between life and death for injured wildlife, and thousands of animals are alive today because the SWT was able to provide just that. Led by KWS Field Veterinary Officers, the SWT's five Mobile Veterinary Units and Sky Vets work across Kenya to come to the aid of all manner of wild patients. Beyond poaching, human-wildlife conflict remains a persistent threat, and was the root cause of 96 treatments in 2018. Although the operations are difficult and often dangerous, much of Vet Units' work is marked by happy endings and second chances.

In 2018, the SWT's Mobile Veterinary Units attended to 603 wild patients, with an overall success rate of 77%.

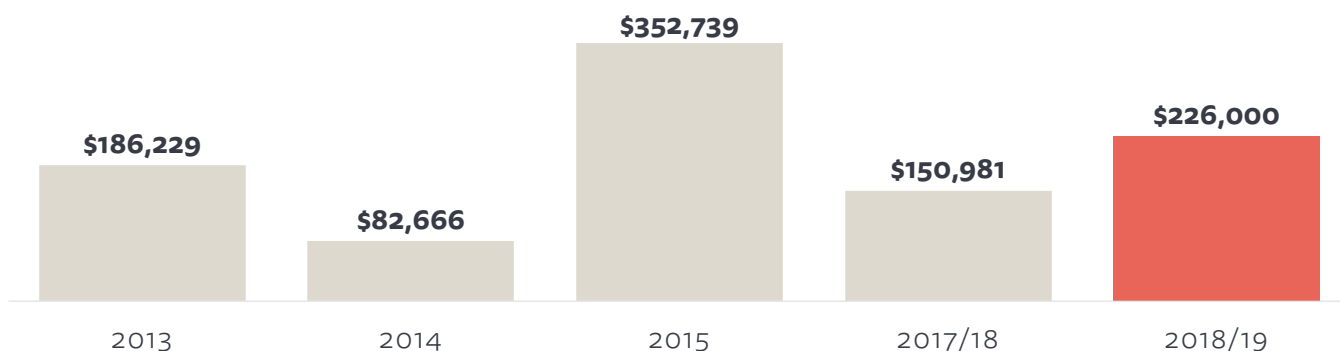
SWT USA helps the Mobile Veterinary Units save more wild lives through a variety of grants, subsidizing everything from medical supplies to vehicle maintenance. SWT USA grants contributed towards operational costs for three units in 2018: Meru, Mara, and Amboseli. One particular incident underscores the impact these units have: After a near-fatal incident of human-wildlife conflict, in which a community shot indiscriminately at a herd, the Mara Unit's rapid response undoubtedly saved multiple lives, including a young female (who was treated for 23 arrow wounds), a nursing matriarch, and a juvenile bull.

Since 2013, SWT USA has supported the SWT's Mobile Veterinary Units through grants totaling \$998,615.

At a glance: MOBILE VETERINARY UNITS

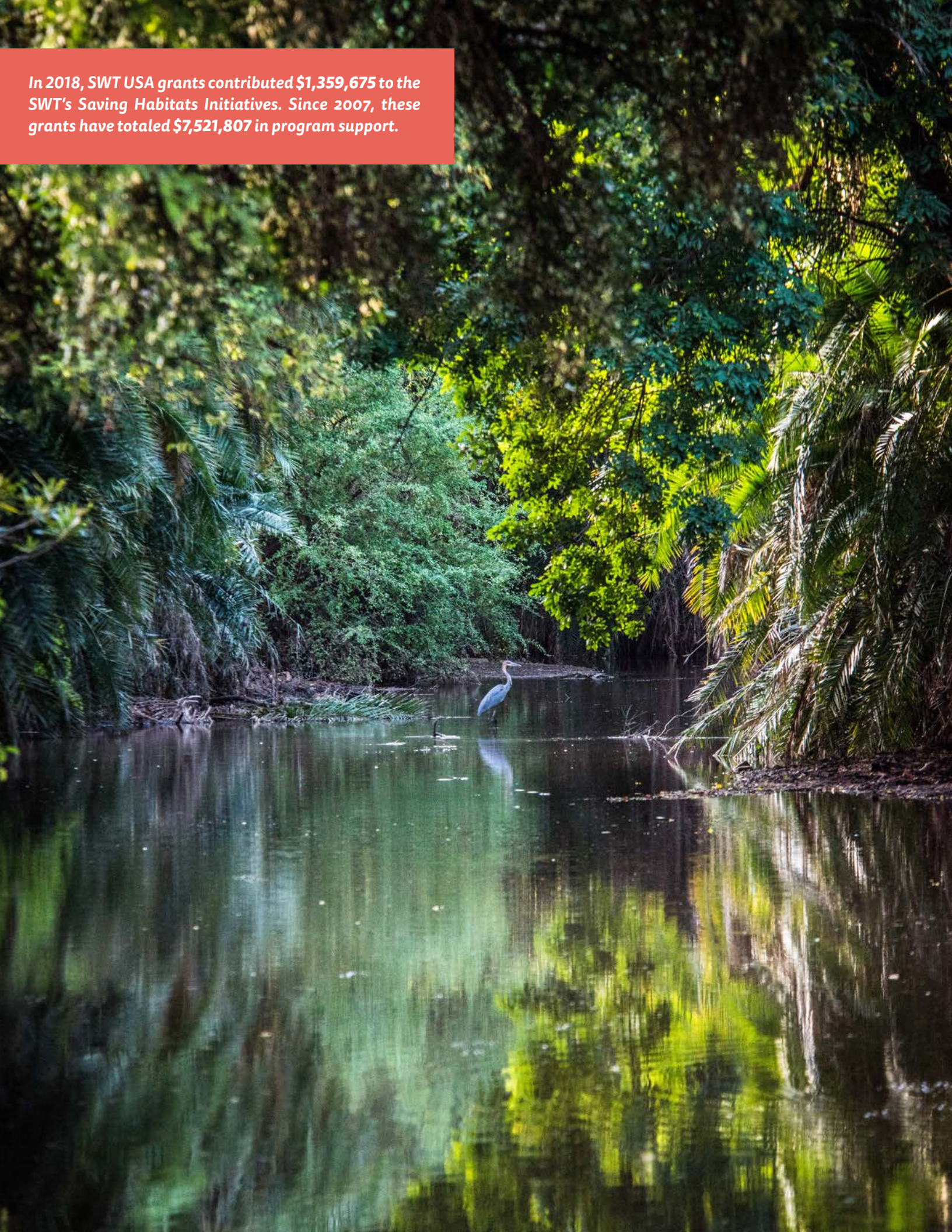


SWT USA SUPPORT *for the* SWT'S MOBILE VETERINARY UNITS



Note: In 2016, all associated program costs for the Mobile Veterinary Units were funded by outside sources.

In 2018, SWT USA grants contributed \$1,359,675 to the SWT's Saving Habitats Initiatives. Since 2007, these grants have totaled \$7,521,807 in program support.



SAVING HABITATS INITIATIVES

SECURING KENYA'S WILD SPACES

In the face of encroaching human settlements and agricultural development, securing Kenya's wild spaces has never been more crucial. The SWT works with the KWS, Kenya Forest Service (KFS), and local communities to protect endangered habitats across Kenya and find sustainable solutions to challenging conservation issues. Since 2007, the SWT has erected over 100 miles of fencelines to protect park boundaries and preserve migration routes. Its water projects — constructing and maintaining wells, boreholes, and windmills — provides a lifeline to wildlife, particularly during times of drought. Its key initiatives span the Kibwezi Forest, Amu & Witu Forest, Peregrine Area, Kimana Sanctuary & Corridor, the Mwaluganje Elephant Sanctuary, and the Meru Rhino Sanctuary.

SWT USA supports the SWT's Saving Habitats initiatives through a variety of grants. In 2018, it funded operating costs of the Amu & Witu Forest, a community-led initiative that protects one of the world's largest mangrove forests. Given the looming threat of bush fires, SWT USA grants covered the cost of a new fire mitigation program within the Tsavo Conservation Area. SWT USA also subsidized the purchase of 400 acres abutting Tsavo East to expand the Trust's Peregrine Conservation Area, which serves as a critical buffer zone between the park and community lands. To further protect Kenya's threatened rhino populations, SWT USA grants funded fenceline maintenance around the Meru Rhino Sanctuary. Grants also covered the purchase of two new bowzers to transport water in Nairobi and Tsavo National Parks.

The SWT's Saving Habitats initiatives have erected 188 kilometers of fenceline and secured 250,000 acres of land.

Since 2007, SWT USA has supported the SWT's Saving Habitats initiatives through grants totaling \$7,521,807.

At a glance: SAVING HABITATS INITIATIVES

250,000

acres of wilderness
protected



25

boreholes providing
water for wildlife



36,000

trees planted
in 2018

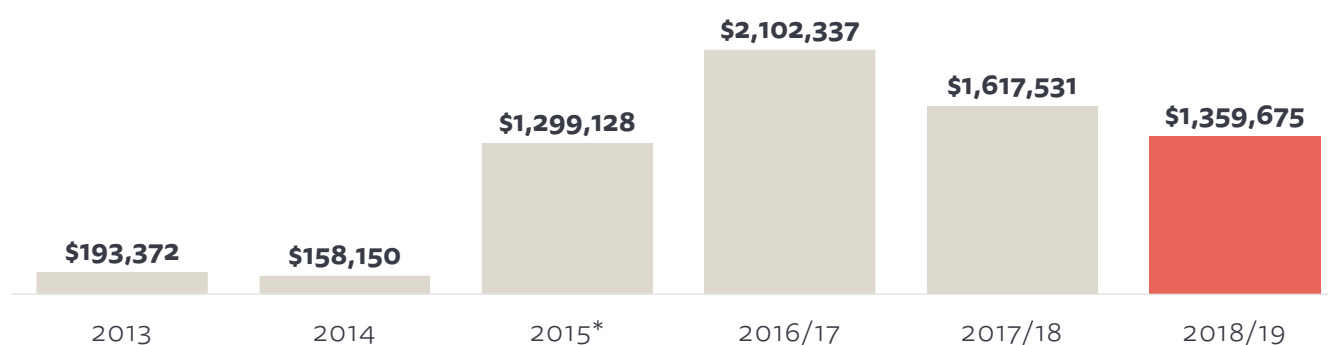


89

rhinos protected in
Meru Rhino Sanctuary



SWT USA SUPPORT *for the* SWT'S SAVING HABITATS INITIATIVES



* Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted for Wildlife and Habitat Protection from 1/1/2015 to 3/31/2015 totaled \$123,000.

HIGHLIGHTS of SWT USA'S IMPACT



KEEPERS' SALARIES
support for annual Keepers' salaries across all Trust locations



FUEL FOR AERIAL PATROLS
aviation fuel for the Aerial Surveillance Unit's aircraft



NEW PATROL VEHICLES
four new Land Cruisers for SWT/KWS De-Snaring Teams



CANINE UNIT TRAINING
procurement and training of two tracker dogs



SECURITY FOR RHINOS
maintaining the fencelines around Meru Rhino Sanctuary



MILK FOR BABY ELEPHANTS
contributed to annual supply of milk formula for the orphans

SWT USA grants contribute towards crucial aspect of the Trust's work. These are some highlights that your support helped fund this past fiscal year:



MOBILE VET ACTIVITIES

annual operating costs of Mara, Meru & Amboseli Mobile Vet Units



NUTRITIOUS SUSTENANCE

contributed to annual supply of the orphans' supplements & lucerne



WATER FOR WILDLIFE

two new bowsers to transport water in Nairobi & Tsavo



AIRCRAFT MAINTENANCE

crucial upgrades and upkeep for the Trust's seven aircraft



PROTECTED WILDERNESS

purchase of land to expand the Peregrine Conservation Area



DE-SNARING TEAMS

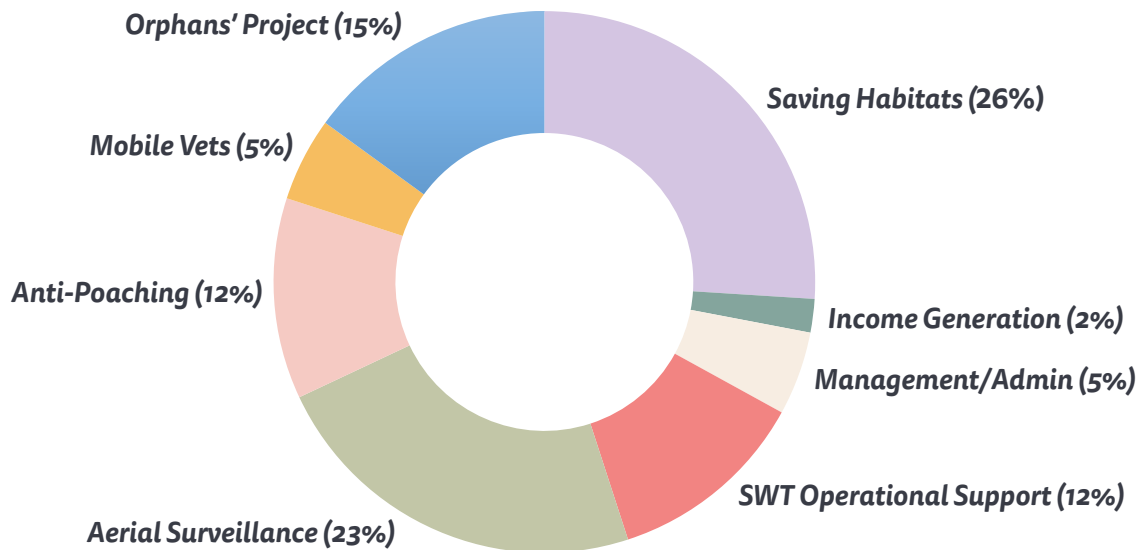
annual operating costs of Mobile South, Sobo, Meru & Yatta teams



SWT USA FINANCIAL SUMMARY

SWT USA works hard to ensure that as much of every dollar contributed goes directly to the SWT programs that need them most. **We are proud to share that in the 2018/19 fiscal year, more than 92 cents of every dollar went directly to the SWT's key conservation programs.**

ANALYSIS of EXPENDITURE, 2018/19



STATEMENT of REVENUE & EXPENSES, 2018/19

REVENUE

Contributions	\$5,274,792
Fundraising & Other	\$149,078
Unused Grant Funds	\$500,000
Merchandise Gross Profit	\$70,946
Total Revenue	\$5,994,816

EXPENSES

Program Expenses	\$5,118,095
Management/Admin	\$312,474
Income Generation	\$113,471
Total Expenses	\$5,544,040*

SWT USA 2018/19 EXPENSE RATIO



All figures presented are based on the SWT USA audited financial reports of the 2018-19 fiscal year prepared by an independent and certified accounting firm.





STATESIDE SUPPORT *for* SWT

SWT USA spearheads initiatives across the United States to support and raise awareness for the SWT. It plays a crucial role in connecting Americans with the plight of Africa's wildlife, bridging the gap between donors and the SWT, and ultimately increasing the SWT's impact on the ground in Kenya. Since its inception, the goal of SWT USA has been to minimize overhead, maximize grants to the SWT, and provide outstanding service to supporters.

WAYS *to* SUPPORT SWT USA

Your contributions allow SWT USA to provide a steadily increasing level of financial support to the SWT and its life-saving programs. When you make a gift to SWT USA, you make an important impact on wildlife conservation. Below are a few of the many ways you can help:

ONE-TIME
DONATION

CORPORATE
MATCHED
GIFT

BEQUEST

STOCK
DONATIONS

RECURRING
DONATIONS

GIFTS IN
HONOR OR
IN MEMORY

LIFE
INSURANCE
GIFTS

RETIREMENT
PLAN
BENEFICIARY

MEET *the* SWT USA TEAM

BOARD *of* DIRECTORS:

R. Brian Miller
Anne Eisele
Jackie Cittone-Magid
Jack V. Robertson
Stephen Smith

President
Vice President/Treasurer
Secretary
Director
Director

STAFF MEMBERS:

Melissa Sciacca
Lauren Becker
Mennette Mizrahi

Executive Director
Senior Program Coordinator
Donor Relations Associate

SWT USA takes great pride in its transparency and commitment to financial integrity. It has been awarded accreditations from:



GETTING INVOLVED *in the USA*



SWT USA Online Shop

This year, we unveiled the USA Online Shop — a way for American supporters to purchase all sorts of SWT-themed merchandise. Its growing inventory includes apparel like sweatshirts and socks, essentials like umbrellas and water bottles, baby gifts like bibs and elephant plushes, and accessories like keychains and jewelry. Visit the shop at sheldrickwildlifetrust.org/shop



Enormous Elephant Run

The Enormous Elephant Run brings together a herd of elephant lovers in locations around the world. Following in the footsteps of successful events in London and New York, SWT USA brought the Enormous Elephant Run to the West Coast for the first time in 2018. This year's Los Angeles run, which took place in Griffith Park on March 9, was an enormous success in terms of both funds and awareness raised. It sold out at 1,200 runners for the second year in a row.



Education Initiatives

Every year, SWT USA focuses efforts on fostering the next generation of wildlife conservationists. Its education initiatives bring the SWT's work into schools around the country, teaching students about elephants and how they can contribute to securing their future. In the United States, we've educated more than 5,444 students about conservation — and in the process, are fostering the next generation of wildlife warriors.



Girl Scouts Ambassador Program

SWT USA is getting young girls involved in conservation through its Girl Scouts Ambassador Program. Through this all-inclusive education program, Girl Scouts learn about the work of the Sheldrick Wildlife Trust and develop ways to help save elephants. The program has a badge connection to: Voice for Animals, Animal Helpers, Animal Habitats, and Philanthropist.



Change for Elephants

Small actions — and spare change — can make a big impact. That's why SWT USA created "Change for Elephants." This program is a fun and impactful way to get American students engaged in protecting Africa's wildlife. Classes collect spare change in an elephant-themed container. Everyone receives prizes and the class that raises the most funds wins a grand prize. "Change for Elephants" has been rolled out at schools across the country.



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