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**SHELDRIK WILDLIFE TRUST USA**  
2019 ANNUAL REPORT *to* CONTRIBUTORS

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## ABOUT *the* SHELDRICK WILDLIFE TRUST

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**THE SHELDRICK WILDLIFE TRUST EMBRACES ALL MEASURES THAT COMPLEMENT THE CONSERVATION, PRESERVATION, AND PROTECTION OF WILDLIFE AND HABITATS.**

As the human population expands, wildlife and the habitats are increasingly under threat. The Sheldrick Wildlife Trust is determined to reverse the effects of the past, prevent the repercussions of the present, and ultimately, forge a better future for both wildlife and mankind. Since its inception, the Trust has delivered outstanding results by leading the way in single-species conservation. It has evolved into a multi-dimensional conservation body ready to meet the growing challenges faced by Kenya's threatened wildlife and habitats.

Through its Aerial, Anti-Poaching, and Mobile Veterinary Units, the Trust actively safeguards the natural environment and provides immediate assistance to wild animals in need. It rescues orphaned baby elephants, rhinos, and other species across Kenya through its renowned Orphans' Project, so that they might enjoy a life back in the wild when grown. Community Outreach engages the Trust with local people living alongside wildlife, while its Saving Habitat initiative is focused on securing irreplaceable wilderness areas so that animals will always have space to roam.

The long-term goal of the Sheldrick Wildlife Trust is to secure a future for Kenya's wildlife, through the effective management and protection of key ecosystems across Kenya. Through close working partnerships with the Kenya Wildlife Service, the Kenya Forest Service, and local communities, the Trust is able to lease, manage, and protect precious wildernesses before they are lost forever to human encroachment.





## HISTORY *of the* SHELDRICK WILDLIFE TRUST

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The Sheldrick Wildlife Trust has a rich and deeply-rooted history in wildlife and conservation. In 1948, David Sheldrick began his renowned career within the Royal National Parks of Kenya. For over two decades, he worked to transform Tsavo, a previously uncharted land, into Kenya's largest and most famous National Park. David Sheldrick stands out, even today, as one of Africa's most accomplished National Park Wardens.



DAPHNE & ANGELA SHELDRICK, 1968

For over 25 years, Daphne Sheldrick lived and worked alongside her husband. She was a pioneering figure in her own right: Born in Kenya, Daphne Sheldrick's work with African wildlife spanned a lifetime. She was the first person to perfect the milk formula and husbandry needed to successfully raise infant elephants and rhinos, and became a recognized international authority on the rearing of wild creatures.

When David passed away in 1977, Daphne founded the Sheldrick Wildlife Trust to continue the conservation foundations they laid together. What began as a small operation has grown into a global force for wildlife conservation. Daphne's daughter, Angela, ran the Trust alongside her mother for twenty years, and since Daphne's passing in 2018, continues the mission. She is supported by her husband, Robert Carr-Hartley, their two sons, Taru and Roan, and the Sheldrick Wildlife Trust team.

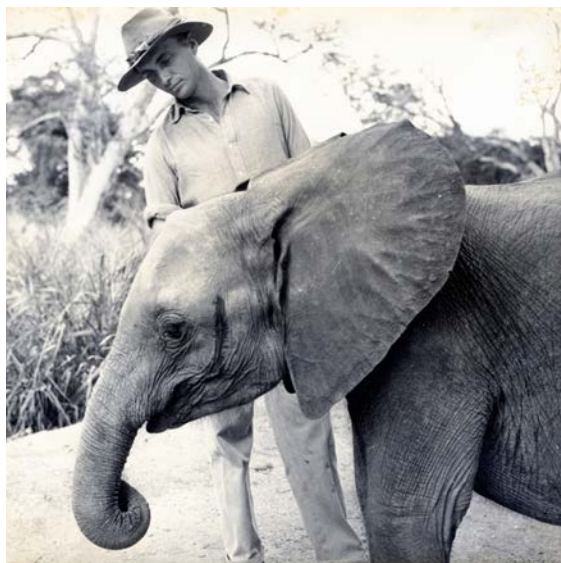






# THE SHELDRICKS: A LEGACY *of* CONSERVATION

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## OUR INSPIRATION:

### *David Sheldrick, MBE*

David Sheldrick is the namesake of and the inspiration for the Sheldrick Wildlife Trust. He devoted his storied career — which spanned two decades with the Royal National Parks of Kenya — to the preservation of nature. As the founding Warden of Tsavo East National Park, David transformed the previously inhospitable and over-poached land into the country's largest National Park. The SWT builds on the legacy of conservation that David left behind.



## OUR FOUNDER:

### *Dr. Dame Daphne Sheldrick, DBE*

Daphne Sheldrick was the founder of the Sheldrick Wildlife Trust and an internationally-renowned conservationist. Born in Kenya, she grew up surrounded by animals. This dedication to the wild world extended into adulthood, when Daphne worked alongside her husband David in Tsavo East National Park. She founded the Trust in his memory in 1977.

Perhaps best known for her pioneering work in wildlife rehabilitation, Daphne is widely credited as the first person to perfect the milk formula and husbandry necessary to raise orphaned elephant and rhino calves. She received numerous honors and awards for her accomplishments in conservation.



## OUR FUTURE:

### *Angela Sheldrick*

Angela Sheldrick Angela Sheldrick heads the Sheldrick Wildlife Trust and all its operations in Kenya, a role she has held since 2001. The daughter of David and Daphne Sheldrick, she was brought up in the wilds of Tsavo East, where a passion for wildlife was instilled from her earliest years.

Angela's husband, Robert Carr-Hartley, is also fourth generation Kenyan and had a similarly unique childhood growing up amidst Kenya's wildlife. Together, they are at the helm of the Trust, which she runs with the support of Robert and their sons, Taru and Roan. With the help of a dedicated team around them, they have grown the Trust into the internationally recognized organization it is today.





## ORPHANS' PROJECT

*Rescuing Kenya's orphaned elephants and other wildlife, providing them with specialist care until they are ready to be reintegrated back into protected wilderness areas*

## ANTI-POACHING

*Patrolling Tsavo, Meru, Kibwezi, and the Mau Forest to deter and prevent illegal activity, reduce threats like poaching, and protect the wildlife that call these key habitats home*

## MOBILE VET UNITS

*Working across Kenya to provide quick and effective treatment to wildlife in need, responding to all manner of emergencies and saving thousands of wild lives each year*



# KEY CONSERVATION PROGRAMS *of the* SHELDRICK WILDLIFE TRUST

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The Sheldrick Wildlife Trust takes a 360-degree approach to conservation, operating six key programs that work in tandem across the country. Through its keystone Orphans' Project, the SWT rescues orphaned elephants and raises them until they are ready to be reintegrated back into the Tsavo Conservation Area. Its field teams, veterinary units, and pilots work with the Kenya Wildlife Service (KWS) to ensure the safety of Kenya's wildlife and protect its wild spaces. Through its community outreach and saving habitats initiatives, the SWT educates Kenyans about the importance of conservation, secures endangered habitats, and mitigates human-wildlife conflict.



## AERIAL SURVEILLANCE

*Monitoring for illegal activity from the skies and offering rapid response assistance to anti-poaching activities, incidents of human-wildlife conflict, and veterinary operations*

## SAVING HABITATS

*Safeguarding wild spaces across Kenya, protecting habitats for the future, and providing viable solutions for the challenges of today's increasingly developed world*

## COMMUNITY OUTREACH

*Improving the livelihoods and education standards of Kenyans living near protected areas, through community initiatives and local employment opportunities*



# SWT USA EXECUTIVE SUMMARY

The mission of the Sheldrick Wildlife Trust USA (SWT USA) is to support the work of the Sheldrick Wildlife Trust (SWT) through financial support, educational outreach, and public awareness initiatives that promote wildlife conservation in Kenya. Each year, SWT USA compiles its annual report to contributors, highlighting the SWT's projects and programs that it funded during the fiscal year.

SWT USA operates with minimal administrative overhead. Its commitment to transparency and accountability has earned it a 4-star rating from Charity Navigator year-on-year and accreditation from GuideStar, GreatNonprofits, and the Better Business Bureau. As a Section 501(c)(3) non-profit organization whose charitable purpose is to support programs and initiatives of the SWT, contributions made to SWT USA are tax-deductible to the extent provided by law. Funds are managed by its Board of Directors and disbursed at the Board's discretion to further SWT USA's charitable purpose.

SWT USA contributors consist of individuals, corporations, private foundations, and public charities. All of its financial support to the SWT is made through grants, which are requested by written application. Grants are approved by the Board of Directors and are the subject of written grant agreements with the Trust, with proof of expenditure.

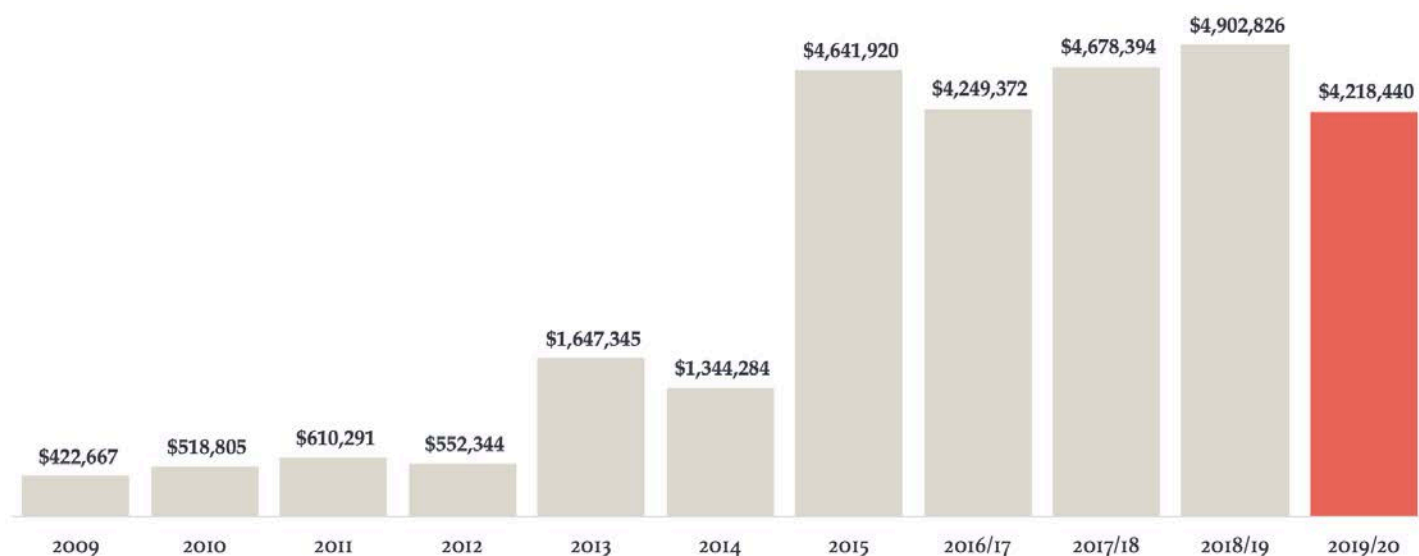
Thanks to a generous donor base, the impact of SWT USA continues to grow year-over-year. In the 2019 fiscal year, SWT USA delivered a total of \$4,218,439.65 in grants to the SWT. These grants provided vital funding for the SWT's conservation programs, spanning the Orphans' Project, De-Snaring Teams, Aerial Surveillance Unit, Mobile Veterinary Units, Saving Habitats initiatives, and general operational support.

The amount and frequency of grants are dictated solely by the needs of the SWT; therefore, annual dollar amounts vary considerably.

IN 2019/20, SWT USA GRANTS CONTRIBUTED \$4,218,440 TO THE SWT.

SINCE 2009, SWT USA HAS DELIVERED \$27,786,688 IN GRANTS TO SUPPORT THE SWT.

## ELEVEN YEARS *of* SWT USA FUNDING *to the* SWT





# DELIVERING RESULTS *for* KENYA'S WILDLIFE

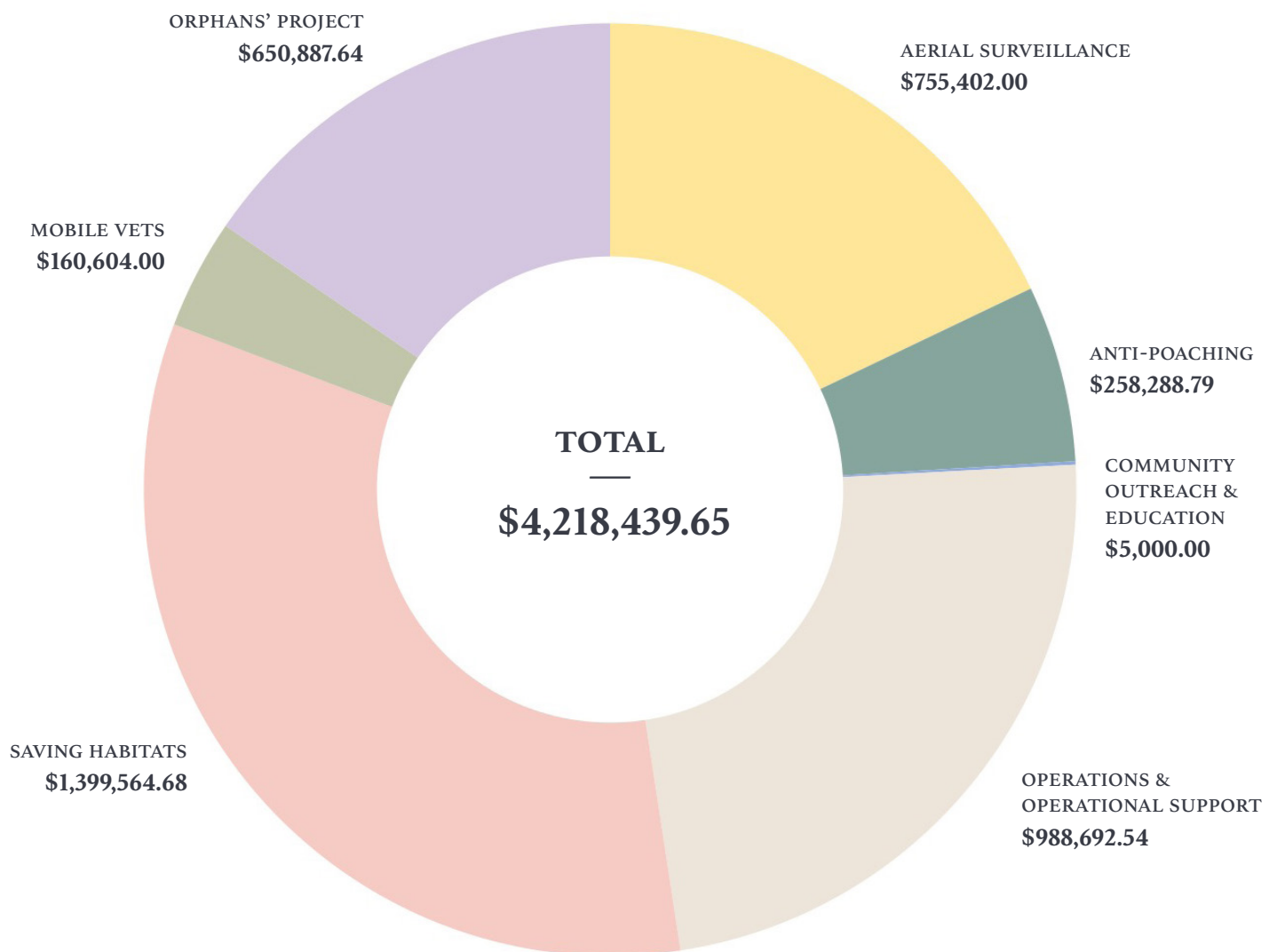
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Together, we're helping the SWT make great strides in conservation and further its impact across Kenya.

This year, SWT USA granted over \$4.2 million to support the SWT's work:

## 2019/20 SWT USA GRANTS *to the* SWT

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## HIGHLIGHTS *of* SWT USA'S IMPACT *in* 2019/20



### KEEPERS' SALARIES

*support for annual Keepers' salaries across all Trust locations*



### WILD BORDERS

*erection of fencelines to secure key habitats in the Tsavo ecosystem*



### VEHICLE FUEL

*fuel to keep the Trust's field vehicles in motion*



### MILK FOR ELEPHANTS

*contributed to annual supply of milk formula for the orphans*



### EDUCATION PROGRAMS

*supporting schools in impoverished communities bordering Tsavo*



### DE-SNARING OPERATIONS

*annual operating costs of Yatta, Meru, and Sobo De-Snaring Teams*





SWT USA GRANTS CONTRIBUTE TOWARDS CRUCIAL ASPECT OF THE TRUST'S WORK.  
BELOW ARE SOME HIGHLIGHTS OF WHAT YOUR SUPPORT HELPED FUND THIS PAST FISCAL YEAR.



### PROTECTION OF LAMU

*operational expenses for the Trust's work in the Lamu Conservation Area*



### MERU RHINO SANCTUARY

*erection of gate house and ranger camps to keep the Sanctuary secure*



### CANINE UNIT

*annual operating costs for the Canine Unit*



### AIRCRAFT MAINTENANCE

*crucial upgrades and upkeep for the Trust's fleet of aircraft*



### VETERINARY UNITS

*annual operating costs of Meru and Amboseli Mobile Vet Units*



### WATER FOR WILDLIFE

*funding of three water projects to provide safe drinking sources*











IN 2019, SWT USA GRANTS CONTRIBUTED \$650,888 TO THE SWT'S ORPHANS' PROJECT. SINCE 2005, THESE GRANTS HAVE TOTALED \$5,761,948 IN PROGRAM SUPPORT.





# THE ORPHANS' PROJECT

## RESCUING AND RAISING KENYA'S ORPHANED ELEPHANTS

The Orphans' Project, which sits at the heart of the SWT's conservation efforts, has gained worldwide recognition for its trailblazing elephant rescue and reintegration program. Each orphan is given personalized care by a team of dedicated Keepers, who serve as the orphans' surrogate family during the long and complex rehabilitation process. While SWT is predominantly known for rescuing and raising baby elephants, the Orphans' Project extends to rhinos, giraffe, and numerous other animals who are orphaned due to poaching, human-wildlife conflict, habitat loss, drought, or separation from their mothers. The end goal is that each and every orphan rescued by the SWT is eventually reintegrated back into the wild.

— *The Trust currently has 101 orphaned elephants dependent on their care and, to date, has reintegrated 164 back into the wild.*

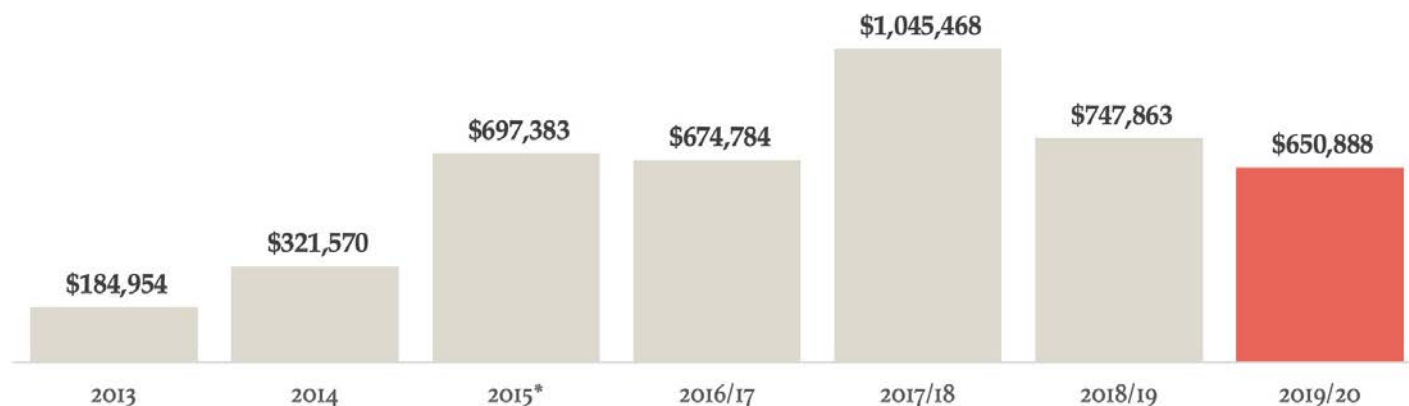
As threats such as habitat loss, human-wildlife conflict, and poaching continue to take their toll on wildlife, SWT's orphan herd continues to grow. There are now over 100 orphaned elephants, two rhinos, and several other species in the Trust's care. SWT USA makes yearly grants to support this cornerstone program, funding everything from sustenance for the orphans, such as milk replacer and lucerne, to supplies and uniforms to outfit the Keepers. In 2019, SWT USA grants contributed towards the costs of Keepers' salaries, milk formula for the Trust's dependent orphans, and security protection for the Nursery. A grant from SWT USA also covered the expansion of the neonatal unit in Kaluku, which is purpose-built for the most vulnerable infant orphans.

— *Since 2005, SWT USA has supported the Trust's Orphans' Project through grants totaling \$5,761,948.*

### At a glance: ORPHANS' PROJECT



### SWT USA SUPPORT *for the* ORPHANS' PROJECT



\* Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted to Orphans' Project from 1/1/2015-3/31/2015 totaled \$227,133.



IN 2019, SWT USA GRANTS CONTRIBUTED \$258,289 TO THE SWT'S ANTI-POACHING OPERATIONS. SINCE 2005, THESE GRANTS HAVE TOTALED \$5,446,756 IN PROGRAM SUPPORT.





# ANTI-POACHING OPERATIONS

## ENFORCING CONSERVATION EFFORTS ACROSS KENYA

The SWT works across the Tsavo Conservation Area, Meru, Kibwezi, and the Mau Forest to protect wildlife from poachers and other threats. As Kenya's largest national park, covering an area roughly the size of Massachusetts and home to the country's biggest population of elephants, Tsavo is a critical location for conservation. To safeguard this land, the SWT launched its first De-Snaring Team in partnership with the Kenya Wildlife Service in 1999. Now encompassing 15 De-Snaring Teams across Kenya and a Canine Unit, the SWT has 84 rangers, plus four tracking dogs and their handlers, working on the front lines to protect Kenya's wildlife.

— *In 2019, SWT/KWS field teams arrested 270 wildlife offenders and successfully moved 428 elephants back to safety.*

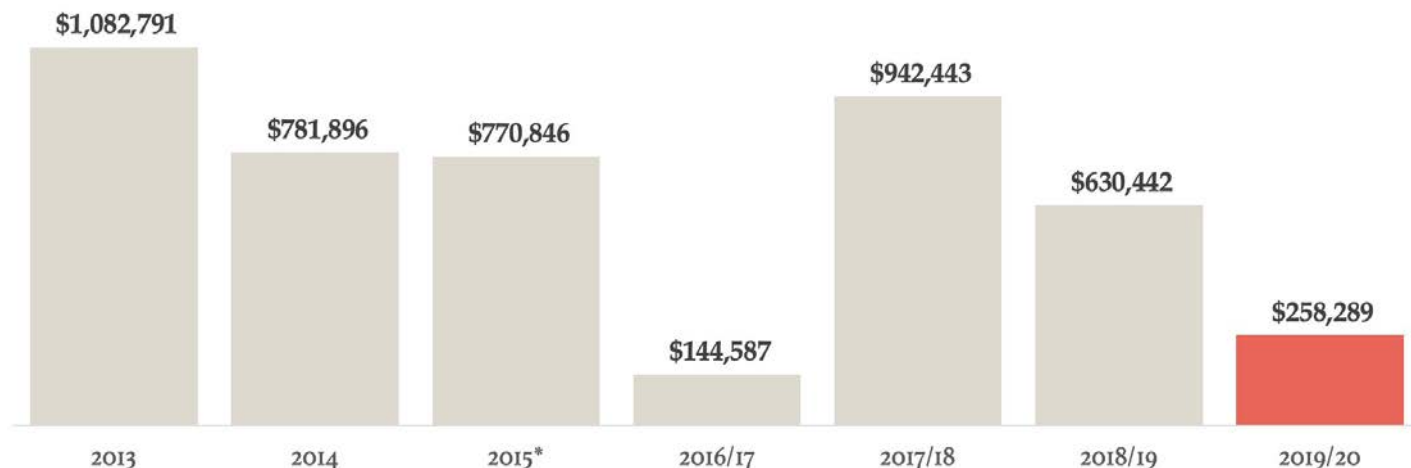
Given the mounting pressures mankind place on our wild world, a strong presence in the field is more important now than ever. SWT USA's annual grants help the SWT continue to provide best-in-class protection. In addition to contributing to crucial operating expenses, such as ranger salaries, vehicle maintenance, and equipment, SWT USA also supports new and large-scale initiatives. Given the growing threats facing wildlife, two new De-Snaring Teams were formed in 2019, in the Mau Forest and Chyulu Hills. SWT USA contributed towards operating costs for the Yatta, Meru, and Sobo De-Snaring Teams, along with a new vehicle for the Mobile North Teams. SWT USA grants also funded training for the SWT's Canine Unit, along with crucial supplies to support rangers on patrol.

— *Since 2005, SWT USA has supported the SWT's wildlife protection field initiatives through grants totaling \$5,446,756.*

### At a glance: DE-SNARING TEAMS



### SWT USA SUPPORT *for the* SWT'S DE-SNARING TEAMS



\*Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted to De-Snaring & Wildlife Protection initiatives from 1/1/2015-3/31/2015 totaled \$288,065.



IN 2019, SWT USA GRANTS CONTRIBUTED \$755,402 TO THE SWT'S AERIAL SURVEILLANCE UNIT. SINCE 2015, THESE GRANTS HAVE TOTALED \$4,858,723 IN PROGRAM SUPPORT.





# AERIAL SURVEILLANCE UNIT

## FLYING FOR KENYA'S WILDLIFE

The SWT's Aerial Surveillance Unit takes to the skies to further the Trust's conservation initiatives. Working together with the Kenya Wildlife Service, the team complements efforts on the ground through daily patrols, deterring illegal activities, mitigating human-wildlife conflict, and detecting injured wildlife. Highly trained SWT pilots man a fleet of five fixed-wing aircraft and two helicopters, carrying out daily patrols to enhance the security of Kenya's threatened habitats.

— *In 2019, the SWT's Aerial Surveillance Unit flew a total of 1,624 hours and covered 132,628 miles on patrol.*

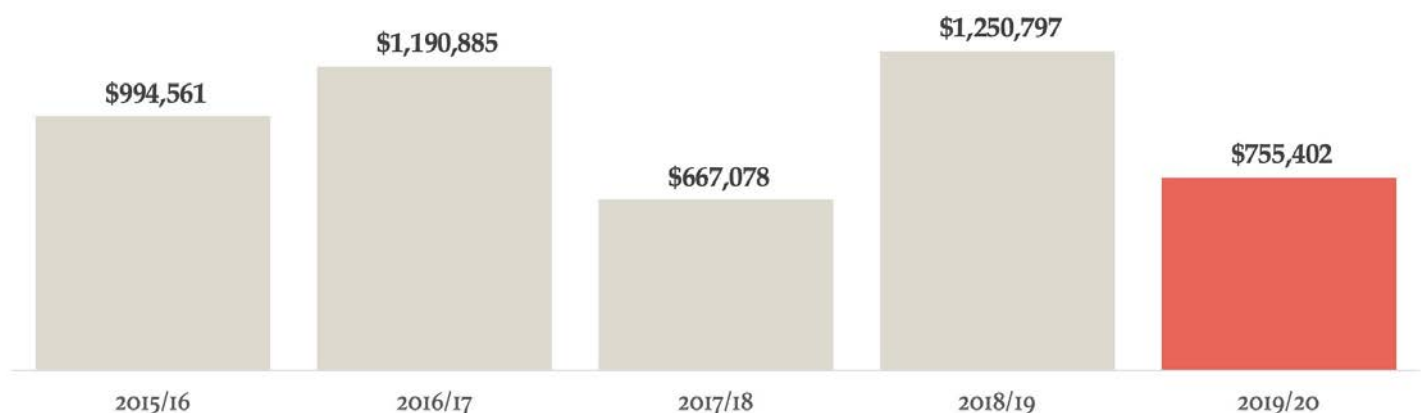
Eyes in the sky are a vital asset to conservation, both deterring illegal activity and rapidly identifying wildlife in need. SWT USA grants help keep the Aerial Surveillance Unit in flight. Annual grants contribute towards essentials such as fuel and maintenance for the SWT's seven aircraft. In 2018, SWT USA funded a pilot salary, ensuring the Kenya's wilderness is patrolled by high-caliber talent. In addition to funding insurance for the SWT's entire fleet, grants also subsidized an aircraft leasing cost.

— *Since 2015, SWT USA has supported the SWT's Aerial Surveillance Unit through grants totaling \$4,858,723.*

### At a glance: AERIAL SURVEILLANCE UNIT



### SWT USA SUPPORT *for the* SWT's AERIAL SURVEILLANCE UNIT





IN 2019, SWT USA GRANTS CONTRIBUTED \$160,604 TO THE SWT'S MOBILE VETERINARY UNITS. SINCE 2013, THESE GRANTS HAVE TOTALED \$1,159,219 IN PROGRAM SUPPORT.





# MOBILE VETERINARY UNITS

## PROVIDING A LIFELINE FOR WILDLIFE IN NEED

Rapid treatment makes the difference between life and death for injured wildlife, which is why the SWT has placed such an emphasis on its field response teams. Led by KWS Field Veterinary Officers, the SWT's five Mobile Veterinary Units and Sky Vets work across Kenya to come to the aid of all manner of wild patients. While poaching remains an issue, habitat loss and resultant human-wildlife conflict present the most pressing threat to our wild world. The Vet Units conduct dangerous and difficult work, but the majority of their operations are successful, resulting in thousands of wild lives spared over the years.

— *In 2019, the SWT's Mobile Veterinary Units attended to 688 wild patients, with an overall success rate of 75%.*

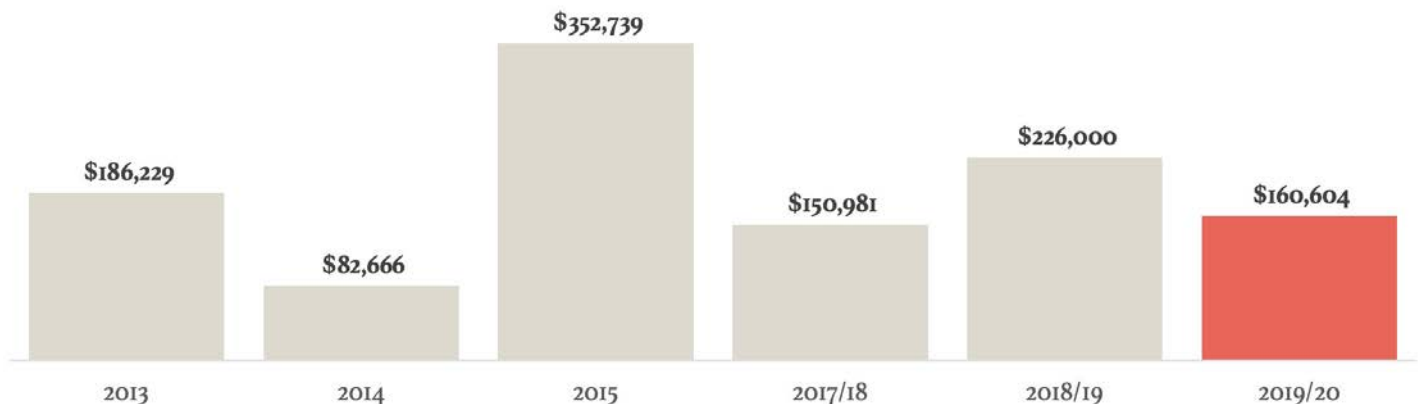
For over 17 years, the SWT has been working with the KWS to provide wildlife veterinary support in key conservation areas across Kenya. SWT USA helps the Mobile Veterinary Units save more wild lives each year through a variety of grants. In 2019, SWT USA grants contributed towards the annual operating costs for the Amboseli and Meru Units, along with a solar power kit for the Mara Unit. Every day, these teams make a marked impact, and it is not unusual for them to save several wild lives over the course of a single afternoon.

— *Since 2013, SWT USA has supported the SWT's Mobile Veterinary Units through grants totaling \$1,159,219.*

### At a glance: MOBILE VETERINARY UNITS



### SWT USA SUPPORT *for the* SWT'S MOBILE VETERINARY UNITS



Note: In 2016, all associated program costs for the Mobile Veterinary Units were funded by outside sources.



IN 2019, SWT USA GRANTS CONTRIBUTED \$1,399,565 TO THE SWT'S SAVING HABITATS INITIATIVES. SINCE 2007, THESE GRANTS HAVE TOTALED \$8,921,372 IN PROGRAM SUPPORT.





# SAVING HABITATS INITIATIVES

## SECURING KENYA'S WILD SPACES

As mankind's footprint continues to expand, wild spaces are shrinking at an alarming rate. The SWT works with the KWS, Kenya Forest Service (KFS), and local communities to protect endangered habitats across Kenya and find sustainable solutions to challenging conservation issues. Since 2007, the SWT has erected over 185 miles of fencelines to protect park boundaries and preserve migration routes. Its water projects — constructing and maintaining wells, boreholes, and windmills — provide a lifeline to wildlife, particularly during times of drought. Its key initiatives span the Kibwezi Forest, Amu and Witu Forest, Peregrine Area, Kimana Sanctuary and Corridor, the Mwaluganje Elephant Sanctuary, and the Meru Rhino Sanctuary.

— *The SWT's Saving Habitats initiatives has protected 330,000 acres of land and erected over 185 miles of wild borders.*

Securing Kenya's wild spaces has never been more crucial. SWT USA supports the SWT's Saving Habitats initiatives through a variety of grants. In 2019, it again funded operating costs of the Amu and Witu Forest, a community-led initiative that safeguards one of the world's largest mangrove forests. SWT USA also subsidized additions to Meru Rhino Sanctuary, including a gate house and a ranger camp. To further secure the habitats under the SWT's protection, SWT USA grants funded the erection of extensive new fencelines in Tsavo Conservation Area. Grants also covered the installation of three new boreholes, providing safe drinking sources in Ithumba, Mbololo, and Thabagunji.

— *Since 2007, SWT USA has supported the SWT's Saving Habitats initiatives through grants totaling \$8,921,372.*

### At a glance: SAVING HABITATS INITIATIVES

**330,000**

ACRES OF WILD  
HABITATS PROTECTED



**28**

BOREHOLES PROVIDING  
WATER FOR WILDLIFE



**65,962**

TREES PLANTED  
IN 2019

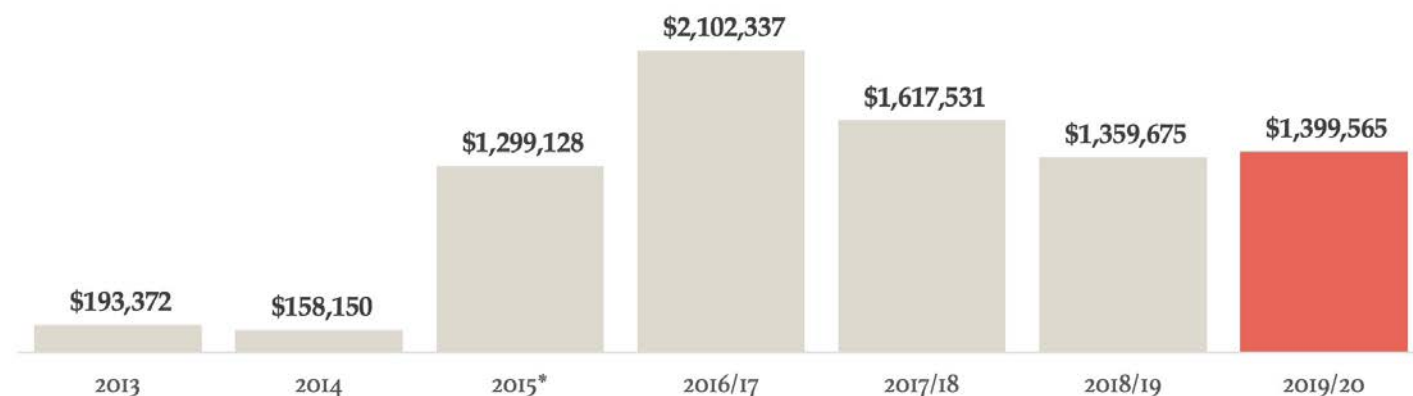


**185+**

MILES OF FENCELINE  
ERECTED AND MAINTAINED



### SWT USA SUPPORT *for the* SWT'S SAVING HABITATS INITIATIVES



\* Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted for Wildlife and Habitat Protection from 1/1/2015 to 3/31/2015 totaled \$123,000.



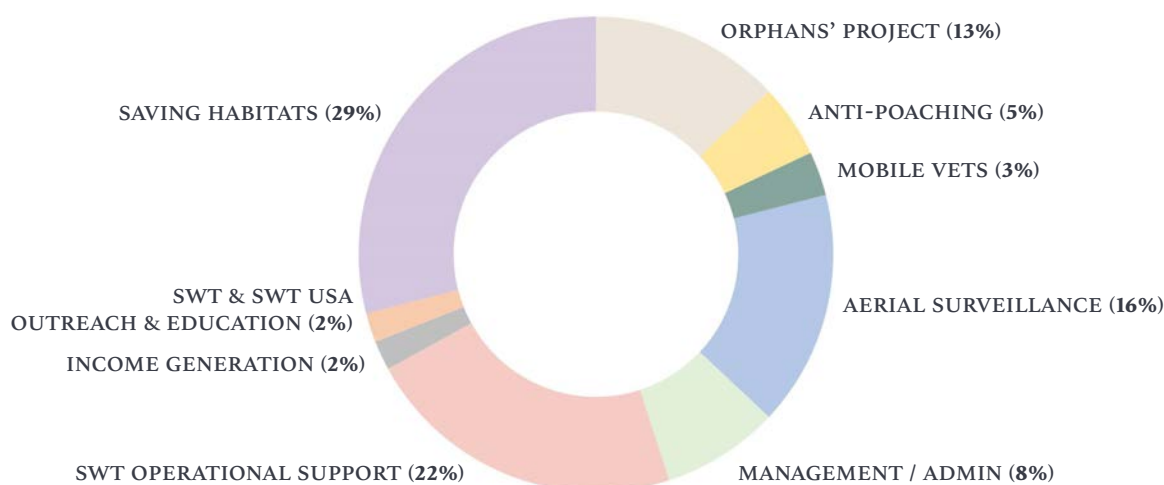




# SWT USA FINANCIAL SUMMARY

SWT USA works hard to ensure that as much of every dollar contributed goes directly to the SWT programs that need them most. We are proud to share that in the 2019/20 fiscal year, more than 90 cents of every dollar went directly to the SWT's key conservation programs.

## ANALYSIS of EXPENDITURE, 2019/20



## STATEMENT of REVENUE & EXPENSES, 2019/20

### REVENUE

Contributions	\$5,765,487
Fundraising & Other	\$207,710
Unused Grant Funds	\$534,000
Merchandise Gross Profit	\$131,771
Total Revenue	\$6,507,197

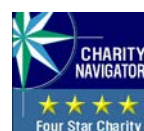
### EXPENSES

Program Expenses	\$4,372,346
Management/Admin	\$369,122
Income Generation	\$120,900
Total Expenses	\$4,862,368

## SWT USA 2018/19 EXPENSE RATIO



SWT TAKES GREAT PRIDE IN ITS TRANSPARENCY AND COMMITMENT TO FINANCIAL INTEGRITY. IT HAS BEEN AWARDED TOP ACCREDITATIONS FROM BUSINESS AND CHARITY ASSESSMENT ORGANIZATIONS.





# STATESIDE SUPPORT *for* SWT USA

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SWT USA spearheads initiatives across the United States to support and raise awareness for the SWT. It plays a crucial role in connecting Americans with the plight of Africa's wildlife, bridging the gap between donors and the SWT, and ultimately increasing the SWT's impact on the ground in Kenya. Since its inception, the goal of SWT USA has been to minimize overhead, maximize grants to the SWT, and provide outstanding service to supporters.

Your contributions allow SWT USA to provide a steadily increasing level of financial support to the SWT and its life-saving programs. When you make a gift to SWT USA, you make an important impact on wildlife conservation.

*Below are a few of the many ways you can help:*

**ONE-TIME  
DONATION**

**CORPORATE  
MATCHED GIFT**

**BEQUEST**

**STOCK  
DONATIONS**

**RECURRING  
DONATIONS**

**GIFTS IN HONOR  
OR IN MEMORY**

**LIFE INSURANCE  
GIFTS**

**RETIREMENT PLAN  
BENEFICIARY**





# MAKING A PLANNED GIFT *to* SWT USA

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Leave a legacy of conservation through planned giving. There are many ways to support the Sheldrick Wildlife Trust via the Sheldrick Wildlife Trust USA, mutually benefiting you, your loved ones, and our conservation projects, ensuring that Kenya's elephants and wildlife remain protected for future generations. Many of these planned gifts are alterable, offering you peace of mind if your situation changes, and when given through the US 501(c)(3) registered charity of Sheldrick Wildlife Trust USA, may afford your gift additional tax benefits.

## BEQUEST BY WILL OR REVOCABLE TRUST

You may identify Sheldrick Wildlife Trust USA as the beneficiary of a certain amount, specific asset, or percentage of your estate under your Will or Revocable Trust. Although you will not receive any tax benefits during your lifetime, following your passing, your estate may be eligible to take income and estate tax charitable deductions for the testamentary bequest to Sheldrick Wildlife Trust USA.

Sample language to bring to your attorney:

*I give and devise to Sheldrick Wildlife Trust USA, Inc. (Tax ID #30-0224549), located in Laguna Hills, CA the sum of \$\_\_\_\_\_ (or %) to be used for its general support (or for the support of a specific program).*

## IRA ASSETS OR OTHER QUALIFIED RETIREMENT BENEFITS

You can designate the Sheldrick Wildlife Trust USA as a partial, contingent or sole beneficiary of your IRA or other qualified retirement plans, such as your 401(k), 403(b), Keogh or profit-sharing pension. Designating SWT USA as a beneficiary of your retirement accounts is a tax-efficient way to maximize support for SWT USA, as the amount distributed to our organization will not be subject to income tax and will qualify for the estate tax charitable deduction.

If you are over 70.5 years old, you may also make a Qualified Charitable Distribution of up to \$100,000 per year from your IRA directly to SWT USA without having to include the amount distributed as income for federal income tax purposes. No charitable deduction may be taken, but such distributions will qualify for all or part of the IRA's required minimum distributions. As always, share this plan with your financial advisor.

## LIFE INSURANCE

You can designate Sheldrick Wildlife Trust USA as the beneficiary of all or a percentage of your life insurance policy proceeds, which will be deductible for estate tax purposes following your passing. You may also irrevocably transfer ownership of a paid-up life insurance policy to Sheldrick Wildlife Trust USA during your lifetime and may take an income tax charitable deduction for the current value of the policy.

## CERTIFICATES OF DEPOSIT, SAVINGS, OR BROKERAGE ACCOUNTS

A simple way to provide for the future of elephants is by making the Sheldrick Wildlife Trust USA the "pay on death" beneficiary of your account. Charitable contributions made in this manner are treated the same as testamentary bequests for tax purposes.

## DONOR-ADVISED FUNDS

Final distribution of contributions remaining in a donor advised fund is usually governed by the terms of the agreement at the time the fund was created. You can name Sheldrick Wildlife Trust USA as a successor beneficiary or designate SWT USA to receive a portion of the remaining account value, leaving the balance for your family or friends to continue your legacy of philanthropy.







# GETTING INVOLVED *in the USA*



## *SWT USA Online Shop*

Our Online Shop is a way for American supporters to purchase all sorts of SWT-themed merchandise. Its growing inventory includes apparel like sweatshirts and socks, essentials like umbrellas and water bottles, baby gifts like bibs and elephant plushes, and accessories like keychains and jewelry.

Visit the shop at: [SHELDRIKWILDLIFETRUST.ORG/SHOP](https://sheldrickwildlifetrust.org/shop)



## *In-Person Events*

In-person events brings together elephant lovers around the world. The wildly successful Enormous Elephant Run series has gathered herds of supporters in Los Angeles, New York, and London, while receptions foster donor relations in an intimate setting.



## *Education Initiatives*

Every year, SWT USA fosters the next generation of wildlife conservationists through its education initiatives. These bring the SWT's work into schools around the country, teaching students about elephants and how they can help secure their future. In the United States, we have educated more than 5,444 students about conservation — and in the process, are fostering the next generation of wildlife warriors.



## *Girl Scouts Ambassador Program*

SWT USA is getting young girls involved in conservation through its Girl Scouts Ambassador Program. Through this all-inclusive education program, Girl Scouts learn about the work of the Sheldrick Wildlife Trust and develop ways to help save elephants. The program has a badge connection to: Voice for Animals, Animal Helpers, Animal Habitats, and Philanthropist.



## *Change for Elephants Program*

Small actions — and spare change — can make a big impact. That's why SWT USA created "Change for Elephants," a fun way to engage American students in protecting Africa's wildlife. Classes collect spare change in an elephant-themed container. Everyone receives prizes and the class that raises the most funds wins a grand prize. "Change for Elephants" has been rolled out at schools across the country.







# MEET *the* SWT USA TEAM

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## BOARD *of* DIRECTORS:

R. Brian Miller	<i>President</i>
Anne Eisele	<i>Vice President/Treasurer</i>
Jackie Cittone-Magid	<i>Secretary</i>
Jack V. Robertson	<i>Director</i>
Stephen Smith	<i>Director</i>

## STAFF MEMBERS:

Melissa Sciacca	<i>Executive Director</i>
Lauren Becker	<i>Senior Program Coordinator</i>
Mennette Mizrahi	<i>Donor Relations Associate</i>
Megan Lozano	<i>Donor Relations Associate</i>







## SHELDRIK WILDLIFE TRUST USA

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