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# SHELDRIK WILDLIFE TRUST USA

## 2020-21 ANNUAL REPORT *to* CONTRIBUTORS

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A person wearing a green jacket with a circular logo on the left chest is gesturing with their right hand. The background is a blurred natural setting with trees and sunlight.

## ABOUT *the* SHELDRICK WILDLIFE TRUST

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**SHELDRICK WILDLIFE TRUST EMBRACES ALL MEASURES THAT COMPLEMENT THE CONSERVATION, PRESERVATION, AND PROTECTION OF WILDLIFE AND HABITATS.**

As mankind's footprint expands, Kenya's wildlife and habitats are increasingly under threat. Sheldrick Wildlife Trust is determined to reverse the effects of the past, prevent the repercussions of the present, and ultimately, forge a better future for both wildlife and mankind. Since its inception, the Trust has delivered outstanding results by leading the way in single-species conservation. In its 43 years of operations, it has evolved into a multi-dimensional conservation body ready to meet the growing challenges facing our natural world.

Through its Aerial, Anti-Poaching, and Mobile Veterinary Units, the Trust safeguards the natural environment and provides immediate assistance to wild animals in need. It rescues orphaned baby elephants, rhinos, and other creatures through its renowned Orphans' Project, raising them until they are ready to reclaim their place in the wild. Through Community Outreach, the Trust engages with local people living alongside wildlife, while its Saving Habitat initiative secures vulnerable ecosystems across Kenya.

The long-term goal of the Trust is to secure a future for Kenya's wildlife, through the effective management and protection of key ecosystems across the country. By engaging in working partnerships with the Kenya Wildlife Service, the Kenya Forest Service, and local communities, the Trust leases, manages, and protects precious wildernesses before they are lost forever.

Sheldrick Wildlife Trust USA (SWT USA) spearheads initiatives across the United States to support and raise awareness for the Trust. It plays a crucial role in connecting Americans with the plight of Africa's wildlife, bridging the gap between donors and the Trust and, ultimately, increasing the Trust's impact on the ground in Kenya. Since its inception in 2009, the goal of SWT USA has been to minimize overhead, maximize grants to the Trust, and provide outstanding service to supporters.



## THE SHELDRICKS: A LEGACY *of* CONSERVATION

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The Sheldrick Wildlife Trust has a rich and deeply-rooted history in wildlife and conservation. In 1948, David Sheldrick began his renowned career within the Royal National Parks of Kenya. For over two decades, he worked to transform Tsavo, a previously unchartered land, into Kenya's largest and most famous National Park. David Sheldrick stands out, even today, as one of Africa's most accomplished National Park Wardens.

For over 25 years, Daphne Sheldrick lived and worked alongside her husband. She was a pioneering figure in her own right: Born in Kenya, Daphne Sheldrick's work with African wildlife spanned a lifetime. She was the first person to perfect the milk formula and husbandry needed to successfully raise infant elephants and rhinos, and became a recognized international authority on the rearing of wild creatures.

When David passed away in 1977, Daphne founded the Sheldrick Wildlife Trust to continue the conservation foundations they laid together. What began as a small operation has grown into a global force for wildlife conservation. Daphne's daughter, Angela, ran the Trust alongside her mother for twenty years, and since Daphne's passing in 2018, continues the mission. She is supported by her husband, Robert Carr-Hartley, their two sons, Taru and Roan, and the Sheldrick Wildlife Trust team.

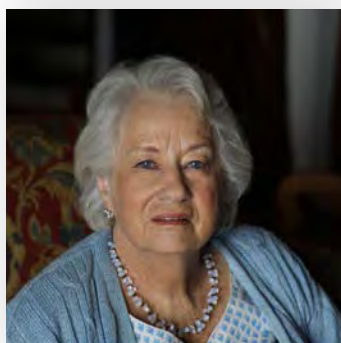




#### OUR INSPIRATION:

### David Sheldrick, MBE

David Sheldrick is the namesake of and the inspiration for the Sheldrick Wildlife Trust. He devoted his storied career — which spanned two decades with the Royal National Parks of Kenya — to the preservation of nature. As the founding Warden of Tsavo East National Park, David transformed the previously inhospitable and over-poached land into the country's largest National Park. The SWT builds on the legacy of conservation that David left behind.



#### OUR FOUNDER:

### Dr. Dame Daphne Sheldrick, DBE

Daphne Sheldrick was the founder of the Sheldrick Wildlife Trust and an world-renowned conservationist. Born in Kenya, she worked alongside her husband David in Tsavo East National Park. Perhaps best known for her pioneering work in wildlife rehabilitation, Daphne is widely credited as the first person to perfect the milk formula and husbandry necessary to raise orphaned elephant and rhino calves. She received numerous honors and awards for her accomplishments in conservation.



#### OUR FUTURE:

### Angela Sheldrick

Angela Sheldrick heads the Sheldrick Wildlife Trust and all its operations in Kenya, a role she has held since 2001. The daughter of David and Daphne Sheldrick, she grew up in the wilds of Tsavo, where a passion for wildlife was instilled from her earliest years. Angela is married to Robert-Carr Hartley, a fellow fourth-generation Kenyan and dedicated conservation. Under their leadership, the Trust has grown into the internationally recognized organization it is today.

## SHELDRIK WILDLIFE TRUST USA

### BOARD of DIRECTORS

R. Brian Miller • PRESIDENT

Anne Eisele • VICE PRESIDENT / TREASURER

Jackie Cittone-Magid • SECRETARY

Jack V. Robertson • DIRECTOR

### MEMBERS of STAFF

Melissa Sciacca • EXECUTIVE DIRECTOR

Megan Lozano • SENIOR DONOR RELATIONS ASSOCIATE

Mennette Mizrahi • DONOR RELATIONS COORDINATOR

Priscilla Salazar • MERCHANDISE MANAGER





## ORPHANS' PROJECT

*Rescuing Kenya's orphaned elephants, rhinos, and other wildlife, providing them with specialist care until they are ready to be reintegrated back into protected wilderness areas*



## ANTI-POACHING

*Patrolling the Tsavo Conservation Area, Mau Forest, and Meru National Park to prevent illegal activity, apprehend poachers, and protect the wildlife who call these key habitats home*



## MOBILE VET UNITS

*Working across Kenya to provide efficient, effective treatment to wildlife in need, responding to all manner of veterinary emergencies and saving thousands of wild lives each year*



# KEY CONSERVATION PROGRAMS *of the* SHELDRIK WILDLIFE TRUST

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The Sheldrick Wildlife Trust takes a 360-degree approach to conservation, operating six key programs that work in tandem across the country. Through its keystone Orphans' Project, the SWT rescues orphaned elephants and raises them until they are ready to be reintegrated back into the Tsavo Conservation Area. Its field teams, veterinary units, and pilots work with the Kenya Wildlife Service (KWS) to ensure the safety of Kenya's wildlife and protect its wild spaces. Through its community outreach and saving habitats initiatives, the SWT educates Kenyans about the importance of conservation, secures endangered habitats, and mitigates human-wildlife conflict.



## AERIAL SURVEILLANCE

*Monitoring for illegal activity from the skies and offering rapid response assistance to anti-poaching operations, incidents of human-wildlife conflict, and veterinary treatments*



## SAVING HABITATS

*Safeguarding wild spaces across Kenya, protecting habitats for the future, and providing viable solutions for the challenges of today's increasingly developed world*



## COMMUNITY OUTREACH

*Improving the livelihoods and education standards of Kenyans living near conservation areas through community initiatives and local employment opportunities*

# SWT USA EXECUTIVE SUMMARY

The mission of the Sheldrick Wildlife Trust USA (SWT USA) is to support the work of the Sheldrick Wildlife Trust through financial support, educational outreach, and public awareness initiatives that promote wildlife conservation in Kenya. Each year, SWT USA compiles its annual report to contributors, highlighting the Trust's projects and programs that it funded during the fiscal year.

SWT USA operates with minimal administrative overhead. Its commitment to transparency and accountability has earned it a 4-star rating from Charity Navigator year-on-year and accreditation from GuideStar, GreatNonprofits, and the Better Business Bureau. As a Section 501(c)(3) non-profit organization whose charitable purpose is to support programs and initiatives of the Trust, contributions made to SWT USA are tax-deductible to the extent provided by law. Funds are managed by its Board of Directors and disbursed at the Board's discretion to further SWT USA's charitable purpose.

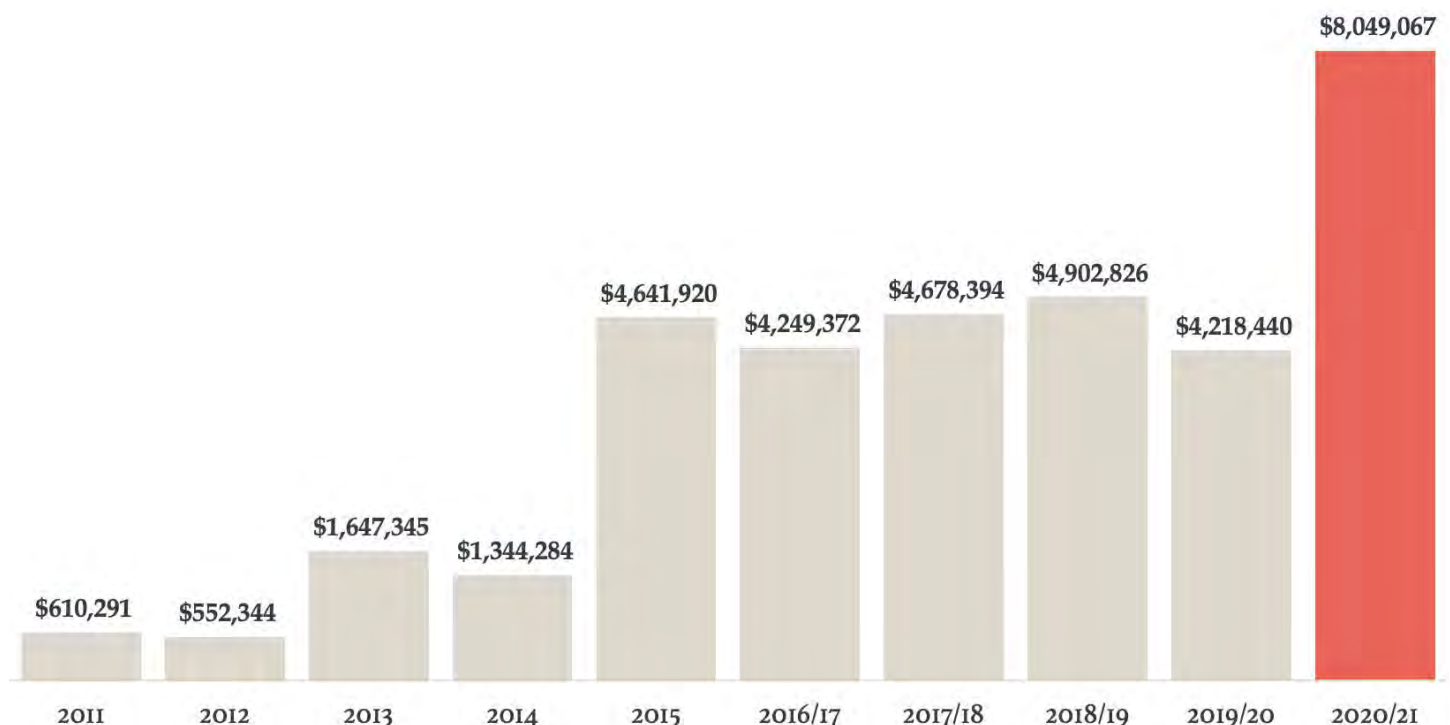
SWT USA contributors consist of individuals, corporations, private foundations, and public charities. All of its financial support to the Trust is made through grants, which are requested by written application. Grants are approved by the Board of Directors and are the subject of written grant agreements with the Trust, with proof of expenditure.

Thanks to a generous donor base, the impact of SWT USA continues to grow year-over-year. In the 2020 fiscal year, SWT USA delivered a record-breaking total of \$8,049,067 in grants to the Trust. These grants provided vital funding for the Trust's conservation programs, spanning the Orphans' Project, De-Snaring Teams, Aerial Surveillance Unit, Mobile Veterinary Units, Saving Habitats initiatives, and general operational support.

The amount and frequency of grants are dictated solely by the needs of the Trust; therefore, annual dollar amounts vary considerably.

IN 2020/21, SWT USA GRANTS CONTRIBUTED **\$8,049,067** TO THE SHELDRICK WILDLIFE TRUST.  
IN THE PAST TEN YEARS, SWT USA HAS DELIVERED **\$35,835,755** IN GRANTS TO SUPPORT THE TRUST.

## TEN YEARS *of* SWT USA FUNDING *to the* TRUST





# DELIVERING RESULTS *for* KENYA'S WILDLIFE

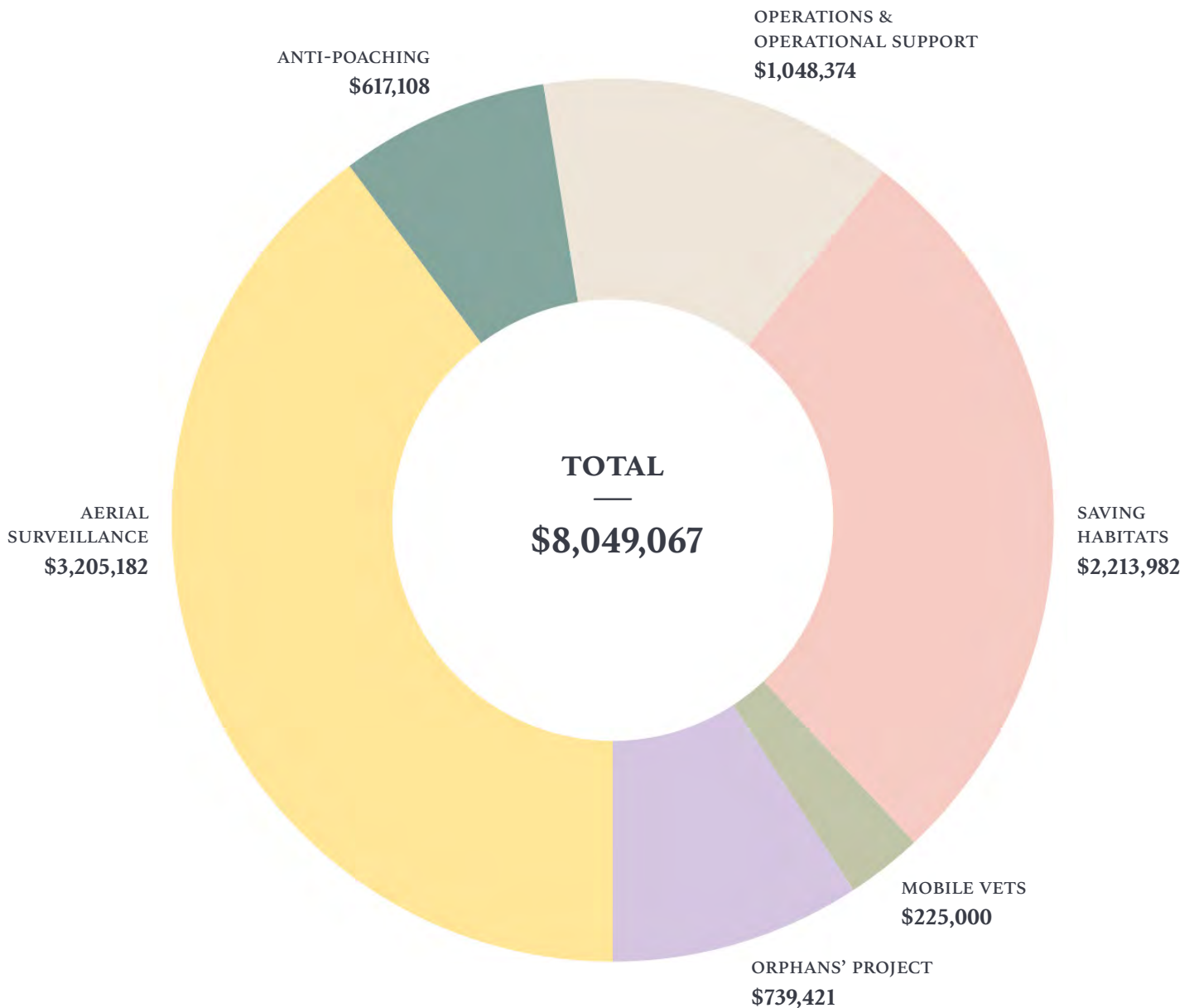
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Together, we are helping the Trust make great strides in conservation and further its impact across Kenya.

This year, SWT USA granted over \$8 million to support the Trust's work:

## 2020/21 SWT USA GRANTS *to the* TRUST

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# HIGHLIGHTS *of* SWT USA'S IMPACT *in* 2020/21

SWT USA grants contribute to crucial aspects of the Trust's conservation work in Kenya.



## NEW HELICOPTER

*Purchase of a secondhand B3 Eurocopter for aerial operations*



## ANTI-POACHING OPS

*Annual operating costs of ten SWT/KWS Anti-Poaching Teams*



## KEEPERS' SALARIES

*Support for Keepers' salaries across all four orphan units*



## WATER FOR WILDLIFE

*Drilling of two new boreholes for wildlife in Tsavo*



## MOBILE VET UNITS

*Annual operating costs of Amboseli, Mara, and Meru Mobile Vet Units*



## AIRCRAFT FUEL

*Fuel to keep the Trust's fixed-wing aircraft and helicopters in motion*



## FOOD AND MEDICINE

*Essential medicine, lucerne, greens, and supplements for the orphans*



## ESSENTIAL VEHICLES

*Purchase of a new Land Cruiser and CAT Track Loader for field projects*



## PROTECTION OF LAMU

*Operating expenses for the Trust's work in Lamu Conservation Area*

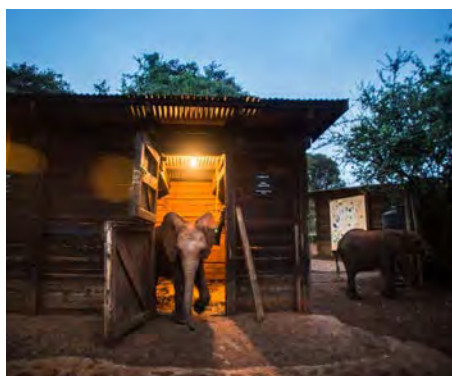


Below are some highlights of what your support helped fund this past fiscal year:



### SECURITY BASE

*Construction of a guard house at the main gate of KARI Ranch*



### ORPHANS' SECURITY

*Upgrades to orphans' stockades and salaries of security guards*



### AIRWING PILOTS

*Salaries of fixed-wing and helicopter pilots for the SWT Airwing*



### FIREFIGHTING EQUIPMENT

*Purchase of necessary equipment to fight the 80+ bushfires in the TCA*



### LIFEPORT MEDIVAC

*New Lifeport system in the Caravan airplane for medivac situations*



### NAIROBI BOREHOLE

*Installation of a new borehole for KWS and the orphaned elephants*



### FIXED-WING UPKEEP

*Annual maintenance for the Trust's fixed-wing aircrafts*



### COVID TESTS

*Rapid COVID testing kits to protect staff during the pandemic*



### WILD BORDERS

*Maintenance of Sanyati fenceline, protecting wildlife and communities*











IN 2020, SWT USA GRANTS CONTRIBUTED \$739,421 TO THE SWT'S ORPHANS' PROJECT. SINCE 2005, THESE GRANTS HAVE TOTALED \$6,501,369 IN PROGRAM SUPPORT.





# THE ORPHANS' PROJECT

## RESCUING AND RAISING KENYA'S ORPHANED ELEPHANTS

The Trust has gained global recognition for its trailblazing Orphans' Project, the world's most successful infant elephant rescue and rehabilitation program. Each orphan is raised by a team of dedicated Keepers, who provide specialized care during the long and complex rehabilitation process. While the Trust is predominantly known for its work with elephants, the Orphans' Project extends to rhinos, giraffe, and numerous other species who are orphaned through poaching, human-wildlife conflict, habitat loss, drought, or separation from their mothers. Each and every orphan rescued by the Trust is ultimately reintegrated back into the wild.

— *The Trust currently has 81 orphaned elephants dependent on their care and, to date, has reintegrated 172 back into the wild.*

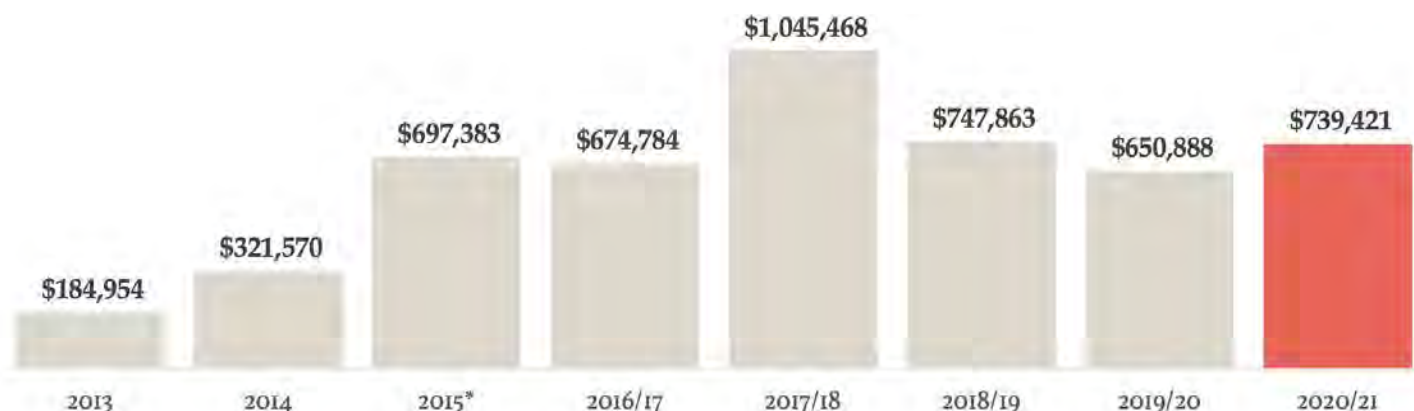
The threats facing Kenya's wildlife are ever-evolving, which means that the Trust receives a steady influx of orphaned elephants, rhinos, and other creatures. As of this year, it had 81 milk-dependent elephants, two rhinos, and a number of smaller species in its care. SWT USA makes yearly grants to support this cornerstone program, funding everything from essential infrastructure to nutritious food and veterinary drugs for the orphans. In 2020, SWT USA grants contributed towards the costs of Keepers' salaries across all four units, ensuring that orphans at every stage of their reintegration journey receive the round-the-clock care they need to thrive. Grants also covered the installation of a new borehole in Nairobi National Park, which will be used by the Nursery herd of orphaned elephants and support the KWS.

— *Since 2005, SWT USA has supported the Trust's Orphans' Project through grants totaling \$6,501,369.*

### At a glance: ORPHANS' PROJECT



### SWT USA SUPPORT *for* THE ORPHANS' PROJECT



\* Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted to Orphans' Project from 1/1/2015-3/31/2015 totaled \$227,133.



IN 2020, SWT USA GRANTS CONTRIBUTED \$617,108 TO THE SWT'S ANTI-POACHING OPERATIONS. SINCE 2005, THESE GRANTS HAVE TOTALED \$6,063,864 IN PROGRAM SUPPORT.





# ANTI-POACHING OPERATIONS

## ENFORCING CONSERVATION EFFORTS ACROSS KENYA

For more than two decades, the Trust's rangers have been working on the front lines of conservation, protecting wildlife and the habitats they call home. It operates 16 Anti-Poaching Teams in partnership with the Kenya Wildlife Service and funds two more teams operated by Mara Elephant Project in the Mau Forest. The Tsavo Conservation Area is home to 15 of these teams. As Kenya's largest national park, covering an area roughly the size of Massachusetts and home to the country's biggest population of elephants, it is a critical location for conservation. Over the years, the Trust has expanded its anti-poaching presence to Meru National Park, which provides sanctuary to over 80 rhinos and a host of other species, and the Mau Forest, a priceless water catchment area in the Rift Valley. A Canine Unit complements the Anti-Poaching Teams, tracking down wildlife offenders and contraband.

— *In 2020, SWT/KWS teams arrested 189 wildlife offenders and responded to 222 elephants at risk of human-wildlife conflict.*

As human-driven pressures continue to take their toll on our natural world, a strong presence in the field is vital. SWT USA's annual grants help the Trust continue to provide best-in-class protection. In 2020, it contributed to the annual operating costs of nine Anti-Poaching Teams: Tiva, Mukururo, Ithumba, Sobo, Chyulu, Tiva, Yatta, and Mobile South in the Tsavo Conservation Area; and Meru. SWT USA grants also funded the establishment and annual operating costs of the new Galana Anti-Poaching Team, which will operate out of Tsavo East.

— *Since 2005, SWT USA has supported the SWT's wildlife protection field initiatives through grants totaling \$6,063,864.*

### At a glance: ANTI-POACHING TEAMS



### SWT USA SUPPORT *for* ANTI-POACHING TEAMS



\*Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted to De-Snaring & Wildlife Protection initiatives from 1/1/2015-3/31/2015 totaled \$288,065.



IN 2020, SWT USA GRANTS CONTRIBUTED \$3,205,182 TO THE SWT'S AERIAL SURVEILLANCE UNIT. SINCE 2015, THESE GRANTS HAVE TOTALED \$8,063,905 IN PROGRAM SUPPORT.





# AERIAL SURVEILLANCE UNIT

## FLYING FOR KENYA'S WILDLIFE

The Aerial Surveillance Unit provides an added advantage to the Trust's conservation work that could not be achieved through a field approach alone. Highly trained pilots man a fleet of seven fixed-wing aircraft and two helicopters, carrying out daily patrols to secure Kenya's threatened habitats. Working in concert with ground teams, they deter illegal activities, mitigate human-wildlife conflict, detect injured wildlife, and support veterinary operations. 2020 was blighted by bushfires across the Tsavo Conservation Area, and the Aerial Surveillance Unit responded to 81 blazes.

— *In 2020, the SWT's Aerial Surveillance Unit flew a total of 1,829 hours and covered 147,881 miles.*

An aerial presence is vital when conserving the vast wildernesses of Kenya. SWT USA grants help keep the Aerial Surveillance Unit in flight, ensuring pilots can continue to support the efforts of ground teams and conduct daily patrols. Annual grants contribute towards essentials such as fuel and maintenance for the Trust's nine aircraft. In 2018, SWT USA funded the salaries of two pilots, ensuring the Kenya's wilderness is patrolled by high-caliber talent. It also funded the purchase of a new Airbus AS350 B3. This versatile helicopter can ferry the Canine Unit to inaccessible sites, shepherd wildlife back into parks and reserves, support fire fighting operations, conduct medical evacuations of injured personnel, and support veterinarians, providing a perfect platform for them to dart wildlife from the air.

— *Since 2015, SWT USA has supported the SWT's Aerial Surveillance Unit through grants totaling \$8,063,905.*

### At a glance: AERIAL SURVEILLANCE UNIT



### SWT USA SUPPORT *for* SWT's AERIAL SURVEILLANCE UNIT





IN 2020, SWT USA GRANTS CONTRIBUTED \$225,000 TO THE SWT'S MOBILE VETERINARY UNITS. SINCE 2013, THESE GRANTS HAVE TOTALED \$1,384,219 IN PROGRAM SUPPORT.





# MOBILE VETERINARY UNITS

## PROVIDING A LIFELINE FOR WILDLIFE IN NEED

As habitat loss, human-wildlife conflict, climate change, poaching, and disease outbreak take their toll, the Trust's Mobile Veterinary Units are a lifeline for Kenya's wildlife. Led by KWS Field Veterinary Officers, its five Mobile Veterinary Units and Sky Vets work across Kenya to offer rapid treatment to all manner of wild patients. The Vet Units conduct dangerous and difficult work, from treating antelope for snare wounds to translocating elephants deep into protected areas. They have a high success rate, resulting in thousands of wild lives spared over the years.

— *In 2020, the SWT's Mobile Veterinary Units attended to 732 wild patients, including 163 elephants.*

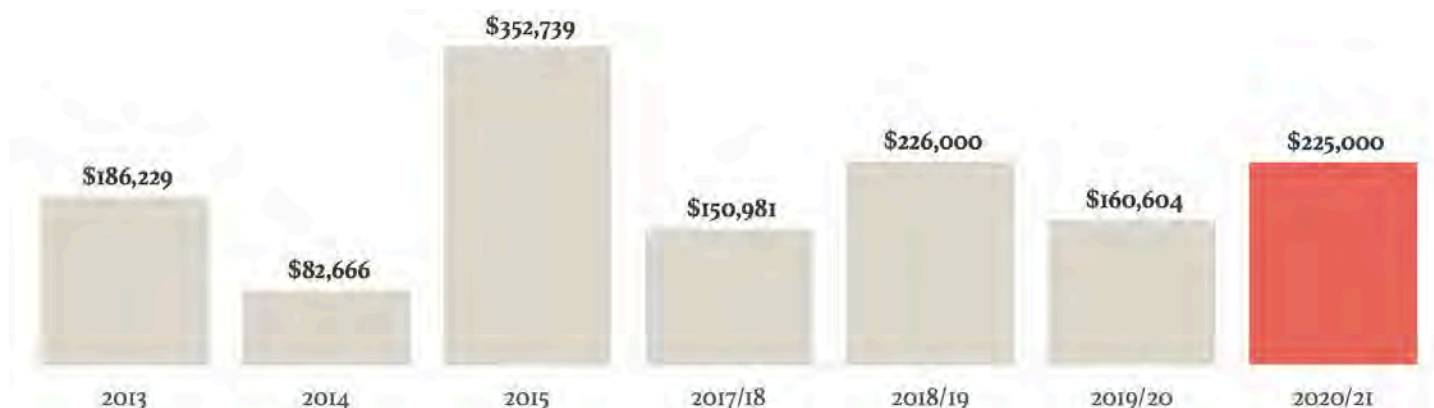
17 years ago, the Trust founded its first Tsavo Mobile Veterinary Unit in partnership with the KWS. Today, it provides veterinary support to wildlife in key conservation areas across Kenya. SWT USA helps these teams save more wild lives each year through a variety of grants. In 2020, SWT USA grants contributed towards the annual operating costs for Mobile Veterinary Units in three ecosystems: Amboseli, Mara, and Meru. These teams make a marked impact through their work, often saving several wild lives over the course of a single day.

— *Since 2013, SWT USA has supported the SWT's Mobile Veterinary Units through grants totaling \$1,384,219.*

### At a glance: MOBILE VETERINARY UNITS



### SWT USA SUPPORT *for* MOBILE VETERINARY UNITS



Note: In 2016, all associated program costs for the Mobile Veterinary Units were funded by outside sources.



IN 2020, SWT USA GRANTS CONTRIBUTED \$2,213,982 TO THE SWT'S SAVING HABITATS INITIATIVES. SINCE 2007, THESE GRANTS HAVE TOTALED \$11,135,354 IN PROGRAM SUPPORT.





# SAVING HABITATS INITIATIVES

## SECURING KENYA'S WILD SPACES

Habitat loss is emerging as the greatest threat to conservation, as mankind's footprint continues to expand and wild spaces shrink at an alarming rate. The Trust works with government and community partners to protect and manage endangered ecosystems across Kenya. Since 2007, it has erected over 267 miles of fencelines to protect park boundaries, preserve migration routes, and mitigate human-wildlife conflict with bordering communities. The Trust's water projects provide life-saving resources to wildlife, particularly during times of drought, transforming previously waterless areas of the Tsavo Conservation Area into viable habitats. Its key initiatives span the Kibwezi Forest, Amu and Witu Forest, KARI Ranch, Peregrine Area, Kimana Sanctuary and Corridor, Mwaluganje Elephant Sanctuary, and Meru Rhino Sanctuary.

— *The SWT's Saving Habitats initiatives has protected 330,000 acres of land and erected over 267 miles of wild borders.*

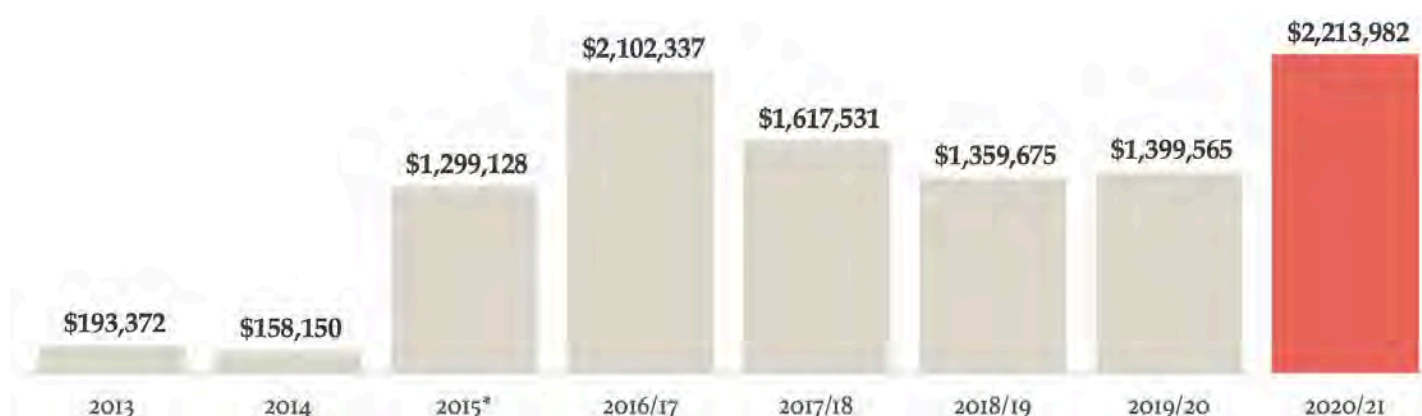
Saving Kenya's wild spaces today ensures viable habitats for the future. SWT USA supports the Trust's Saving Habitats initiatives through a variety of grants. In 2020, it again funded operating costs of the Amu and Witu Forest, a community-led initiative that safeguards one of the world's largest mangrove forests. SWT USA also subsidized essential fenceline maintenance and the erection of new fencelines, creating "wild borders" between habitats and communities. Grants also covered the drilling of two new boreholes, providing safe drinking sources in the Tsavo Conservation Area, and the import of a new water bowser.

— *Since 2007, SWT USA has supported the Trust's Saving Habitats initiatives through grants totaling \$11,135,354.*

### At a glance: SAVING HABITATS INITIATIVES



### SWT USA SUPPORT *for* SAVING HABITATS INITIATIVES



\* Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted for Wildlife and Habitat Protection from 1/1/2015 to 3/31/2015 totaled \$123,000.



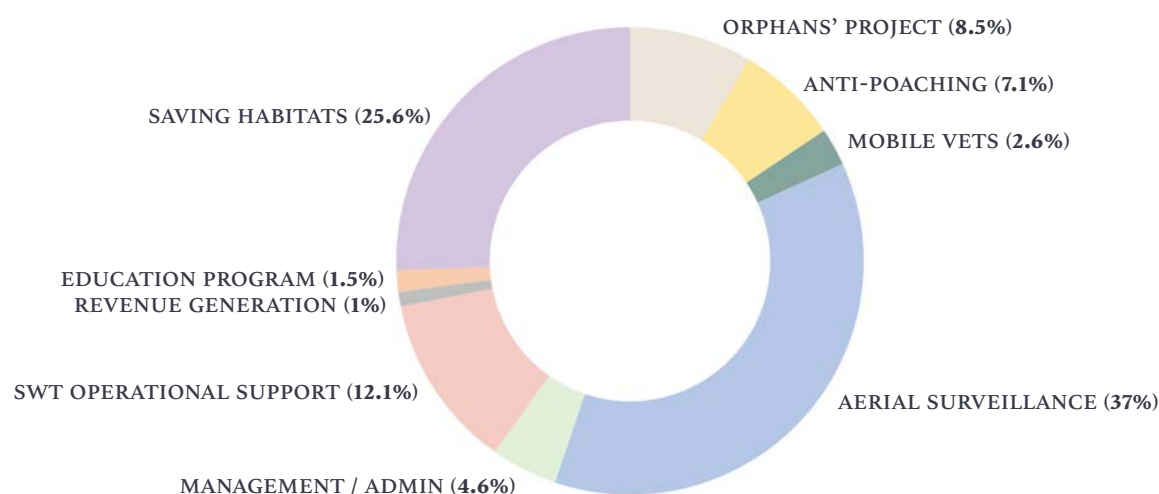




# SWT USA FINANCIAL SUMMARY

SWT USA works hard to ensure that as much of every dollar contributed goes directly to the Trust's programs that need them most. We are proud to share that in the 2020/21 fiscal year, more than 94 cents of every dollar went directly to the Trust's key conservation programs.

## ANALYSIS of EXPENDITURE • 2020/21



## STATEMENT of REVENUE & EXPENSES, 2020/21

### INCOME

Contributions	\$ 7,840,787
Fundraising & Other	227,720
Merchandise Gross Profit	210,013
<b>Total Revenue</b>	<b>8,068,507</b>
Surplus Net Assets	3,009,912

### EXPENSES

Program Expenses	\$ 8,151,966
Management / Admin	400,949
Revenue Generation	89,748
<b>Total Expenses</b>	<b>8,642,663</b>

## SWT USA 2020/21 EXPENSE RATIO



SWT TAKES GREAT PRIDE IN ITS TRANSPARENCY AND COMMITMENT TO FINANCIAL INTEGRITY. IT HAS BEEN AWARDED TOP ACCREDITATIONS FROM BUSINESS AND CHARITY ASSESSMENT ORGANIZATIONS.





## MAKING A PLANNED GIFT *to* SWT USA

Leave a legacy of conservation through planned giving. There are many ways to support the Sheldrick Wildlife Trust via the Sheldrick Wildlife Trust USA, mutually benefiting you, your loved ones, and our conservation projects, ensuring that Kenya's elephants and wildlife remain protected for future generations. Many of these planned gifts are alterable, offering you peace of mind if your situation changes, and when given through the US 501(c)(3) registered charity of Sheldrick Wildlife Trust USA, may afford your gift additional tax benefits.

## BEQUEST BY WILL OR REVOCABLE TRUST

You may identify Sheldrick Wildlife Trust USA as the beneficiary of a certain amount, specific asset, or percentage of your estate under your Will or Revocable Trust. Although you will not receive any tax benefits during your lifetime, following your passing, your estate may be eligible to take income and estate tax charitable deductions for the testamentary bequest to SWT USA. Sample language to bring to your attorney:

I give and devise to Sheldrick Wildlife Trust USA, Inc. (Tax ID #30-0224549), located in Laguna Hills, CA the sum of \$            (or %) to be used for its general support (or for the support of a specific program).

## IRA ASSETS OR OTHER QUALIFIED RETIREMENT BENEFITS

You can designate the Sheldrick Wildlife Trust USA as a partial, contingent or sole beneficiary of your IRA or other qualified retirement plans, such as your 401(k), 403(b), Keogh or profit-sharing pension. This is a tax-efficient way to maximize support for SWT USA, as the amount distributed to our organization will not be subject to income tax and will qualify for the estate tax charitable deduction.

If you are over 70.5 years old, you may also make a Qualified Charitable Distribution of up to \$100,000 per year from your IRA directly to SWT USA without having to include the amount distributed as income for federal income tax purposes. No charitable deduction may be taken, but such distributions will qualify for all or part of the IRA's required minimum distributions. As always, share this plan with your financial advisor.

## LIFE INSURANCE

You can designate Sheldrick Wildlife Trust USA as the beneficiary of all or a percentage of your life insurance policy proceeds, which will be deductible for estate tax purposes following your passing. You may also irrevocably transfer ownership of a paid-up life insurance policy to Sheldrick Wildlife Trust USA during your lifetime and may take an income tax charitable deduction for the current value of the policy.

## SHOP *to* SUPPORT

The SWT USA Online Shop is an avenue for contributors to directly support the Trust, simply by shopping. Its growing inventory of Trust-themed merchandise includes apparel for men, women, and children, elephant-themed jewelry and accessories, baby goods and kids' toys, and a special collection of gifts made in Kenya. 100% of the proceeds from the Shop go towards programs of SWT USA, which fund the Trust's conservation work.

VISIT THE SHOP AT:

**SHELDRIKWILDLIFETRUST.ORG/SHOP**





# STATESIDE SUPPORT *for* SWT USA

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Your contributions allow SWT USA to provide a steadily increasing level of financial support to Sheldrick Wildlife Trust and its life-saving programs. When you make a gift to SWT USA, you make an important impact on wildlife conservation.

*Below are a few of the many ways you can help:*

ONE-TIME DONATION	CORPORATE MATCHED GIFT	BEQUEST	STOCK DONATIONS	STOCK DONATIONS
RECURRING DONATIONS	GIFTS IN HONOR OR IN MEMORY	LIFE INSURANCE GIFTS	RETIREMENT PLAN BENEFICIARY	RETIREMENT PLAN BENEFICIARY

## GETTING INVOLVED *in the* USA

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### EVENTS

In-person events bring together elephant lovers around the world. The wildly successful Enormous Elephant Run series has gathered herds of supporters in Los Angeles, New York, and London, while receptions foster donor relations in an intimate setting.



### EDUCATION INITIATIVES

Every year, SWT USA fosters the next generation of wildlife conservationists through its education initiatives. These bring the the Trust's work into schools around the country, teaching students about elephants and how they can help secure their future. In the United States, we have educated more than 6,000 students about conservation — and in the process, are fostering the next generation of wildlife warriors.



### GIRL SCOUTS AMBASSADOR PROGRAM

SWT USA is getting young girls involved in conservation through its Girl Scouts Ambassador Program. Through this all-inclusive education program, Girl Scouts learn about the work of the Sheldrick Wildlife Trust and develop ways to help save elephants. The program has a badge connection to: Voice for Animals, Animal Helpers, Animal Habitats, and Philanthropist.



### CHANGE FOR ELEPHANTS PROGRAM

Small actions — and spare change — can make a big impact. That's why SWT USA created "Change for Elephants," a fun way to engage American students in protecting Africa's wildlife. Classes collect spare change in an elephant-themed container. Everyone receives prizes and the class that raises the most funds wins a grand prize. "Change for Elephants" has been rolled out at schools across the country.





## SHELDRIK WILDLIFE TRUST USA

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