



SHELDRIK WILDLIFE TRUST USA

2021-2022 ANNUAL REPORT TO CONTRIBUTORS



Sheldrick Wildlife Trust embraces all measures that complement the conservation, preservation, and protection of wildlife and habitats.

Sheldrick Wildlife Trust is a global leader in elephant conservation and one of Africa's most established wildlife charities. Founded in 1977 by Dame Daphne Sheldrick, it is best known for its pioneering work rescuing orphaned elephants and reintegrating them back into the wild. In its 45 years of operations, it has evolved into a multi-dimensional conservation body that is solving the greatest challenges facing our natural world today. The long-term goal of the Trust is to sustain a future for Kenya's wildlife and the people who live alongside them through field-level conservation projects, effective land management, and community engagement.

Sheldrick Wildlife Trust USA (SWT USA) spearheads initiatives across the United States to support and raise awareness for the Trust. It plays a crucial role in connecting Americans with the plight of Africa's wildlife, bridging the gap between donors and the Trust and, ultimately, increasing the Trust's impact on the ground in Kenya. Since its inception in 2004, the goal of SWT USA has been to minimize overhead, maximize grants to the Trust, and provide outstanding service to supporters.

A LEGACY *of* CONSERVATION

Sheldrick Wildlife Trust has a rich and deeply-rooted history in wildlife and conservation. In 1948, David Sheldrick began his renowned career within the Royal National Parks of Kenya. For over two decades, he worked to transform Tsavo, a previously unchartered land, into Kenya's largest and most famous National Park. David Sheldrick stands out, even today, as one of Africa's most accomplished National Park Wardens.

For over 25 years, Daphne Sheldrick lived and worked alongside her husband. She was a pioneering figure in her own right: Born in Kenya, Daphne Sheldrick's work with African wildlife spanned a lifetime. She was the first person to perfect the milk formula and husbandry needed to successfully raise infant elephants and rhinos, and became a recognized international authority on the rearing of wild creatures.

When David passed away in 1977, Daphne founded the Sheldrick Wildlife Trust to continue the conservation foundations they laid together. What began as a small operation has grown into a global force for wildlife conservation. Daphne's daughter, Angela, ran the Trust alongside her mother for twenty years, and since Daphne's passing in 2018, continues the mission. She is supported by her husband, Robert Carr-Hartley, their two sons, Taru and Roan, and the Sheldrick Wildlife Trust team.

SHELDRICK WILDLIFE TRUST USA

BOARD *of* DIRECTORS

R. Brian Miller • PRESIDENT

Anne Eisele • VICE PRESIDENT / TREASURER

Jackie Cittone-Magid • SECRETARY

Jack V. Robertson • DIRECTOR

MEMBERS *of* STAFF

Melissa Sciacca • EXECUTIVE DIRECTOR

Megan Lozano • SENIOR DONOR RELATIONS ASSOCIATE

Mennette Mizrahi • DONOR RELATIONS COORDINATOR

Priscilla Salazar • MERCHANDISE MANAGER



KEY CONSERVATION PROGRAMS *of the* SHELDRICK WILDLIFE TRUST

The Sheldrick Wildlife Trust takes a 360-degree approach to conservation, operating six key programs that work in tandem across the country. Through its keystone Orphans' Project, the SWT rescues orphaned elephants and raises them until they are ready to be reintegrated back into the Tsavo Conservation Area. Its field teams, veterinary units, and pilots work with the Kenya Wildlife Service (KWS) to ensure the safety of Kenya's wildlife and protect its wild spaces. Through its community outreach and saving habitats initiatives, the SWT educates Kenyans about the importance of conservation, secures endangered habitats, and mitigates human-wildlife conflict.



ORPHANS' PROJECT

Rescuing Kenya's orphaned elephants, rhinos, and other wildlife, providing them with specialist care until they are ready to be reintegrated back into protected wilderness areas



ANTI-POACHING

Patrolling the Tsavo Conservation Area, Mau Forest, and Meru National Park to prevent illegal activity, apprehend poachers, and protect the wildlife who call these key habitats home



MOBILE VET UNITS

Working across Kenya to provide efficient, effective treatment to wildlife in need, responding to all manner of veterinary emergencies and saving thousands of wild lives each year



AERIAL SURVEILLANCE

Monitoring for illegal activity from the skies and offering rapid response assistance to anti-poaching operations, incidents of human-wildlife conflict, and veterinary treatments



SAVING HABITATS

Safeguarding wild spaces across Kenya, protecting habitats for the future, and providing viable solutions for the challenges of today's increasingly developed world



COMMUNITY OUTREACH

Improving the livelihoods and education standards of Kenyans living near conservation areas through community initiatives and local employment opportunities

SWT USA 2021-22 EXECUTIVE SUMMARY

The charitable mission of Sheldrick Wildlife Trust USA (SWT USA) is to further the conservation work of Sheldrick Wildlife Trust. Through financial support, educational outreach, and public awareness initiatives, SWT USA empower’s the Trust’s programs and fosters an American support base. Each year, SWT USA compiles its annual report to contributors, highlighting the Trust’s conservation projects and programs that it funded during the fiscal year.

SWT USA operates with minimal administrative overhead. Its commitment to transparency and accountability has earned it a 4-star rating from Charity Navigator year-on-year and accreditation from GuideStar and GreatNonprofits. As a Section 501(c)(3) non-profit organization, contributions made to SWT USA are tax-deductible to the extent provided by law. Funds are managed by SWT USA’s Board of Directors and disbursed at their discretion.

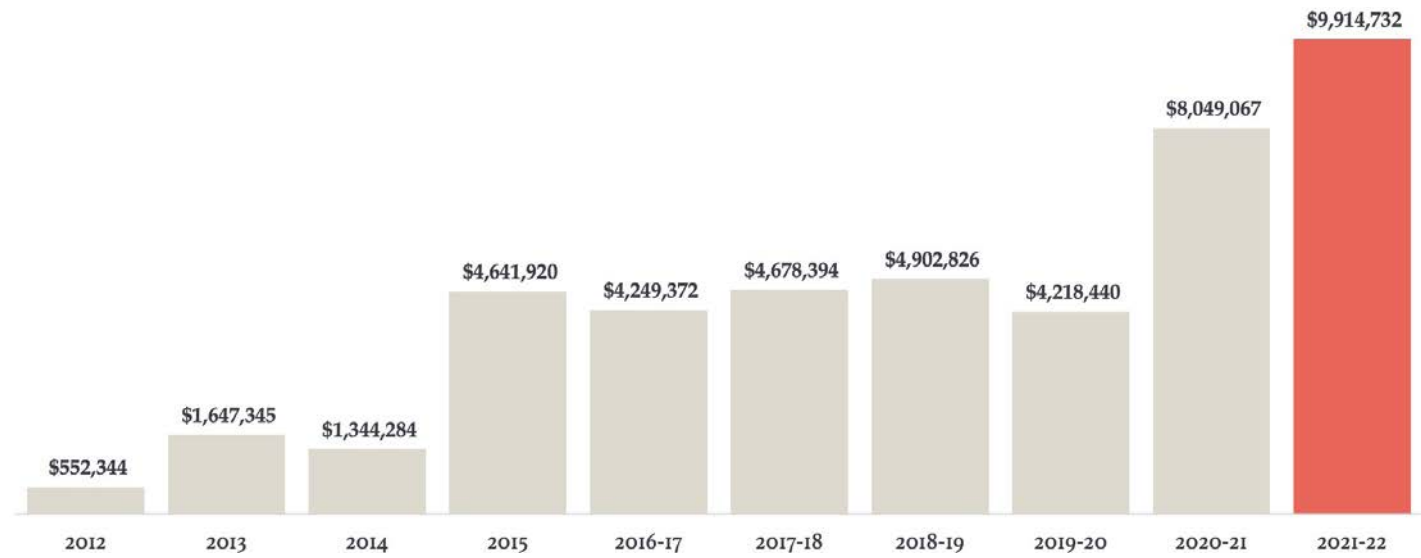
SWT USA contributors consist of individuals, corporations, private foundations, and public charities. All its financial support to the Trust is made through grants, which are requested by written application. Grants are approved by the Board of Directors and are the subject of written grant agreements with the Trust, with proof of expenditure.

Thanks to a generous donor base, the impact of SWT USA continues to grow year-over-year. In the 2021 fiscal year (April 1, 2021 – March 31, 2022), SWT USA delivered a record-breaking total of \$9,914,732 in grants to the Trust. These grants provided vital funding for the Trust’s conservation programs, spanning the Orphans’ Project, Anti-Poaching Teams, Aerial Surveillance Unit, Mobile Veterinary Units, Saving Habitats initiatives, and general operational support.

Because the amount and frequency of grants are dictated solely by the needs of the Trust, annual dollar amounts vary considerably. For instance, habitat preservation and aerial surveillance emerged as two priority areas in 2021-22, in response to increased threats in the landscape and the urgent need to preserve vulnerable ecosystems. Operational expenditure also made up a greater than usual portion of grants funded in 2021-22, due to ongoing pressures imposed by the COVID-19 pandemic and resulting loss in tourism income.

IN 2021-22, SWT USA GRANTS CONTRIBUTED \$9,914,732 TO THE SHELDRIK WILDLIFE TRUST. OVER THE PAST DECADE, SWT USA HAS DELIVERED \$44,198,724 IN GRANTS TO SUPPORT SWT.

TEN YEARS of SWT USA FUNDING to SHELDRIK WILDLIFE TRUST

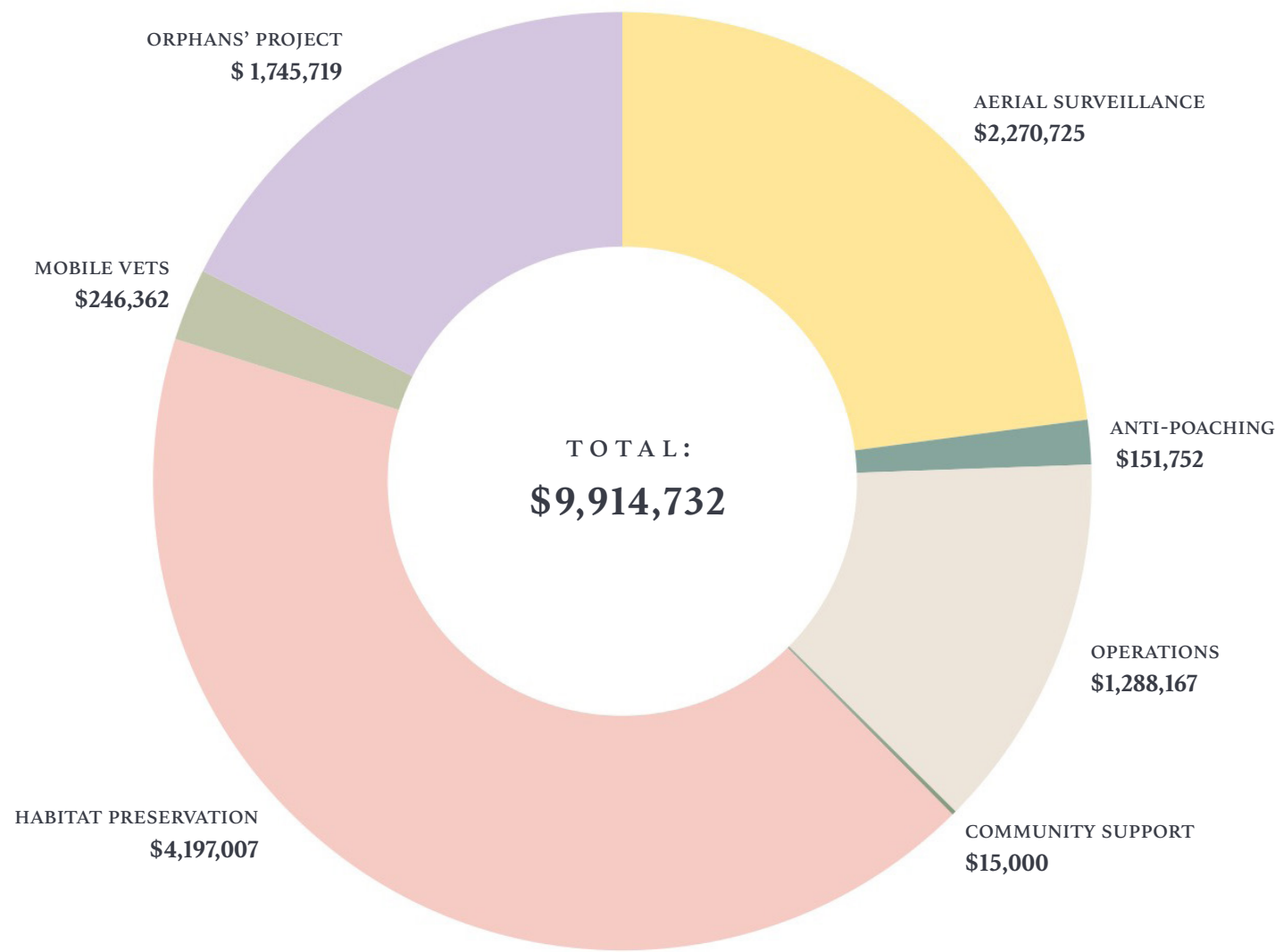


DELIVERING RESULTS *for* CONSERVATION

TOGETHER, WE ARE HELPING SHELDRIK WILDLIFE TRUST MAKE GREAT STRIDES IN CONSERVATION AND FURTHER ITS IMPACT ACROSS KENYA.

THIS YEAR, SWT USA GRANTED OVER \$9.9 MILLION TO SUPPORT THE TRUST’S WORK.

2021-22 SWT USA GRANTS *to* SWT



IMPACT HIGHLIGHTS *of* 2021-22

SWT USA grants contribute to crucial aspects of Sheldrick Wildlife Trust's conservation work in Kenya.
Below are some highlights of what your support helped fund this past fiscal year.



BEEKEEPING SUPPLIES

Uniforms and equipment for the Beehive Fence conservation project



MILK FORMULA

Milk replacement for the orphaned elephants in the Trust's care



AIR WING ESSENTIALS

Equipment and fuel for the fixed wing aircraft and helicopters



KEEPERS' SALARIES

Contribution towards Keepers' salaries across all five orphan units



FIELD MACHINERY

Purchase of machinery that is essential to field projects



VET UNITS

Annual operating costs for Amboseli and Rift Valley Mobile Vet Units



COMMUNITY OUTREACH

Operational support for community outreach in Tsavo Conservation Area



MOBILE TENTED CAMPS

Lightweight camps for remote areas where housing is not available



WATER FOR WILDLIFE

Drilling of two new boreholes on KARI Ranch to create water sources



AMU REFORESTATION

Expansion of tree nursery with dam and solar irrigation system



HELICOPTER INSPECTION

12-year inspection to keep the 5YKUI Eurocopter airborne



ORPHAN NUTRITION

Lucerne, pellets, and supplements for orphaned elephants and rhinos



VEHICLE FUEL

Fuel to keep conservation vehicles in motion in the field



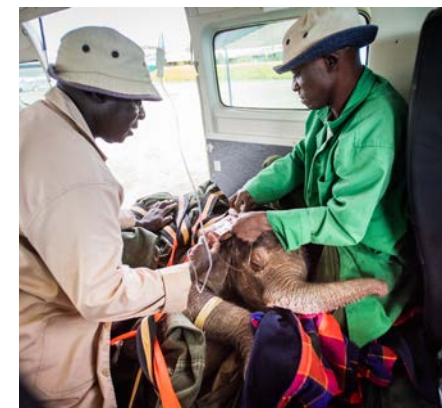
CANINE UNIT SUPPLIES

Dog leads, toys, thermometers, and field equipment for the Canine Unit



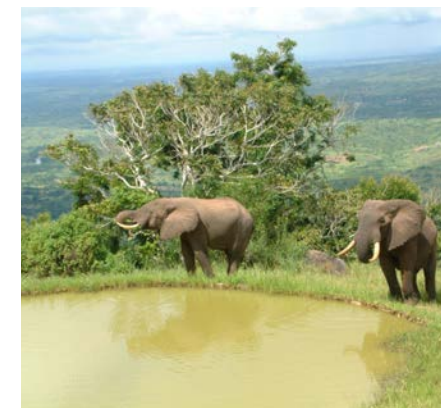
ORPHAN MEDICATION

Antibiotics, dewormers, and other essential medication



FLIGHT CHARTERS

Flights to rescue orphans in areas inaccessible by SWT aircraft



MWALUGANJE SUPPORT

Mwaluganje Sanctuary bursaries and landowners' compensation



'WILD BORDERS'

Annual fenceline maintenance and new fences in KARI and Shimba Hills





ORPHANS' PROJECT

RESCUING AND RAISING KENYA'S ORPHANED ELEPHANTS

The Trust's pioneering Orphans' Project has earned global recognition as the world's most successful rescue and rehabilitation program for infant orphaned elephants. Its goal is to help every orphan in their care ultimately reclaim their place in the wild. This is a long and complex process, one which can take upwards of a decade. Orphans are raised by a team of dedicated Keepers, who remain by their side day and night. The journey begins at the Nursery, where orphans receive 24-hour care throughout their fragile infancy. They later graduate to a Reintegration Unit in the Tsavo Conservation Area, where they learn how to live as wild animals. While the Trust is predominantly known for its work with elephants and rhinos, the Orphans' Project extends to all manner of species.

IN 2021, SWT USA GRANTS CONTRIBUTED **\$1,745,719** TO SWT'S ORPHANS' PROJECT.
SINCE 2005, SWT USA GRANTS HAVE CONTRIBUTED A TOTAL OF **\$8,247,088** IN PROGRAM SUPPORT.

The Trust currently has more than 100 orphaned elephants currently in its care, with an enormous influx of new rescues in the past year alone. SWT USA makes yearly grants to support this cornerstone program, funding milk replacement formula, goat milk for the neonates, nutritious food and supplements, and veterinary expenses. In 2020, SWT USA grants contributed towards the costs of Keepers' salaries across all five units, ensuring that orphans at every stage of their reintegration journey receive the round-the-clock care they need to thrive. Grants also covered emergency flight charters for orphaned wildlife who required a rapid rescue from inaccessible parts of Kenya.

AT A GLANCE: ORPHANS' PROJECT



5
units to raise
orphaned wildlife



282
orphaned elephants
successfully raised

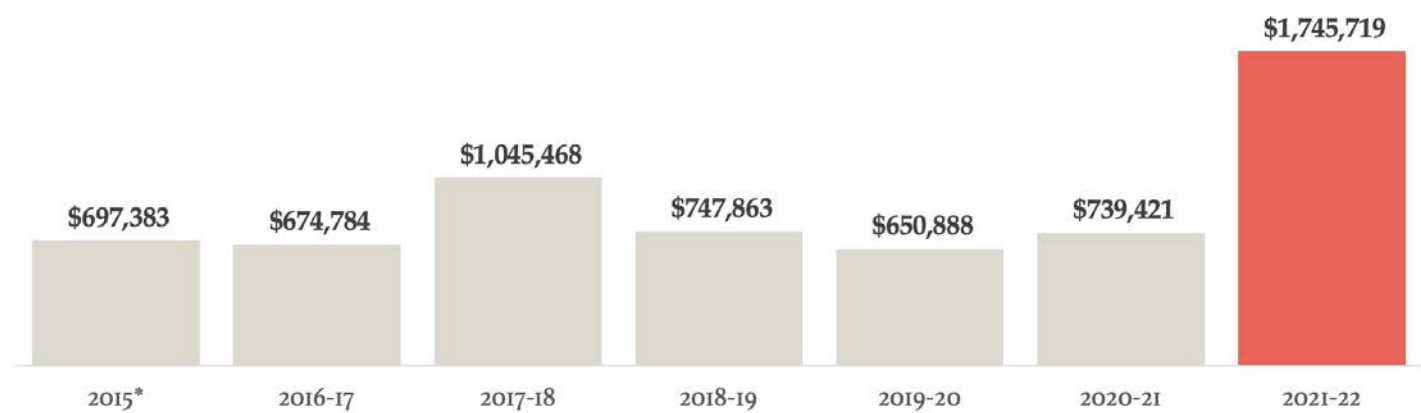


17
orphaned rhinos
successfully raised



49
wild calves born
to former orphans

SWT USA SUPPORT *for* SWT'S ORPHANS' PROJECT





ANTI-POACHING OPERATIONS

ENFORCING CONSERVATION EFFORTS ACROSS KENYA

The Trust’s rangers tackle the most pressing threats facing Kenya’s wildlife. In partnership with the Kenya Wildlife Service, the Trust operates 22 fully mobile Anti-Poaching Teams. 19 of these teams patrol the greater Tsavo Conservation Area, collectively securing Kenya’s largest national park and the surrounding wilderness, while the Meru Team protects Meru National Park’s critical population of black and white rhinos. Under the direction of Mara Elephant Project, the Trust also funds two teams based in the Mau Valley, an important water catchment area in the Rift Valley. Its Canine Unit complements the teams with tracker dogs who are trained to sniff out illegal activities and track down the people responsible. In the course of their daily patrols, Anti-Poaching Teams apprehend perpetrators responsible for ivory poaching, snaring for the commercial bushmeat trade, illegal logging, charcoal burning, and livestock intrusion.

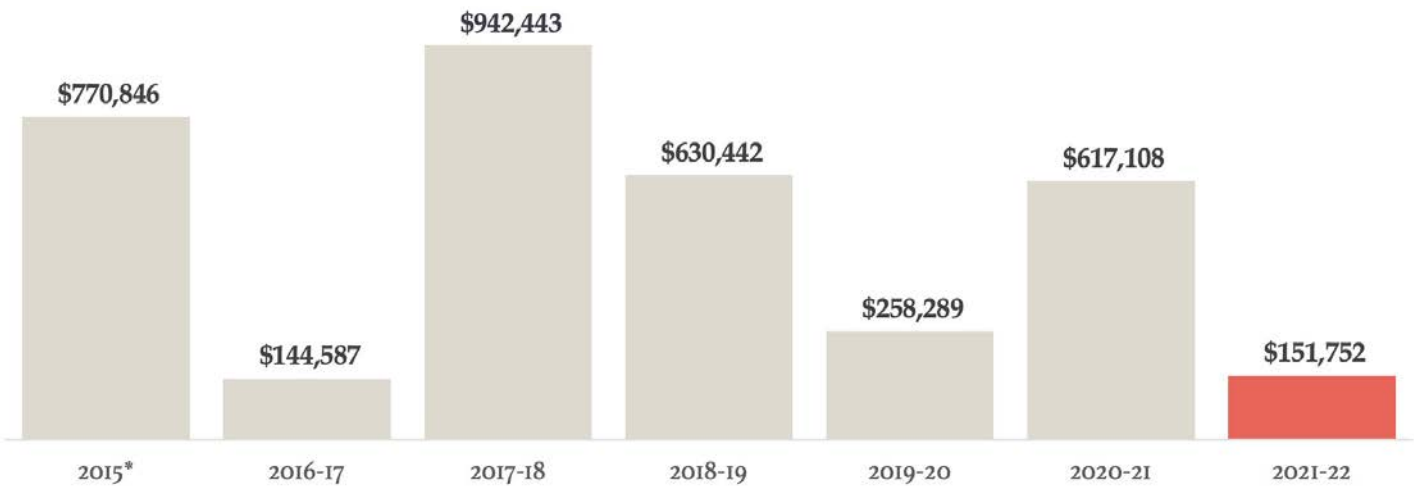
IN 2021, SWT USA GRANTS CONTRIBUTED **\$151,752** TO SWT’S ANTI-POACHING OPERATIONS.
SINCE 2005, SWT USA GRANTS HAVE CONTRIBUTED A TOTAL OF **\$6,215,616** IN PROGRAM SUPPORT.

SWT USA’s annual grants help the Trust provide best-in-class field protection. Grants are issued to projects where they are most needed, and in 2021, anti-poaching operations were predominantly supported through other funding sources. However, SWT USA grants still contributed to essential operating costs, including vehicle repairs and field equipment. It also funded supplies for the Canine Unit, ensuring this specialized team is properly outfitted to track down threats in the landscape.

AT A GLANCE: ANTI-POACHING OPERATIONS



SWT USA SUPPORT *for* SWT’S ANTI-POACHING OPERATIONS



*Represents new SWT USA fiscal year of 4/1/2015-3/31/2016. Funds granted to wildlife protection initiatives from 1/1/2015-3/31/2015 totaled \$288,065.



AERIAL SURVEILLANCE

FLYING FOR WILDLIFE AND WILD SPACES

The Aerial Surveillance Unit quite literally elevates the Trust’s capabilities for conservation, complements the forensic approach of its ground teams with capabilities that can only be achieved in the sky. Highly trained pilots man a fleet of eight fixed-wing aircraft and three helicopters, carrying out daily patrols to secure Kenya’s threatened habitats. Aircraft can cover an area in a fraction of the time it would take on the ground and land in places that are inaccessible to vehicles. Working in concert with ground teams, the Aerial Unit deters illegal activities, mitigates human-wildlife conflict, and supports veterinary operations. They are primed to respond to any conservation emergency, from fighting bushfires to rescuing orphaned elephants.

IN 2021, SWT USA GRANTS CONTRIBUTED **\$2,270,725** TO SWT’S AERIAL SURVEILLANCE UNIT.
SINCE 2015, SWT USA GRANTS HAVE CONTRIBUTED A TOTAL OF **\$10,334,630** IN PROGRAM SUPPORT.

SWT USA helps keep the Aerial Surveillance Unit in flight, ensuring it can continue to elevate the Trust’s conservation work. Annual grants contribute towards essentials such as insurance, fuel, equipment, and parts for the Trust’s eleven aircraft. In 2021, SWT USA funded the salaries of two pilots, ensuring the Kenya’s wilderness is patrolled by high-caliber talent. It also funded the balance of the 5YKUI helicopter’s 12-year inspection. This helicopter will expand the Trust’s aerial reach to northern and central Kenya, enabling Mobile Vet Units to rapidly access and treat injured wildlife and providing invaluable support to KWS in conservation efforts in the same region.

AT A GLANCE: AERIAL SURVEILLANCE



8
fixed-wing
aircraft



3
rapid response
helicopters

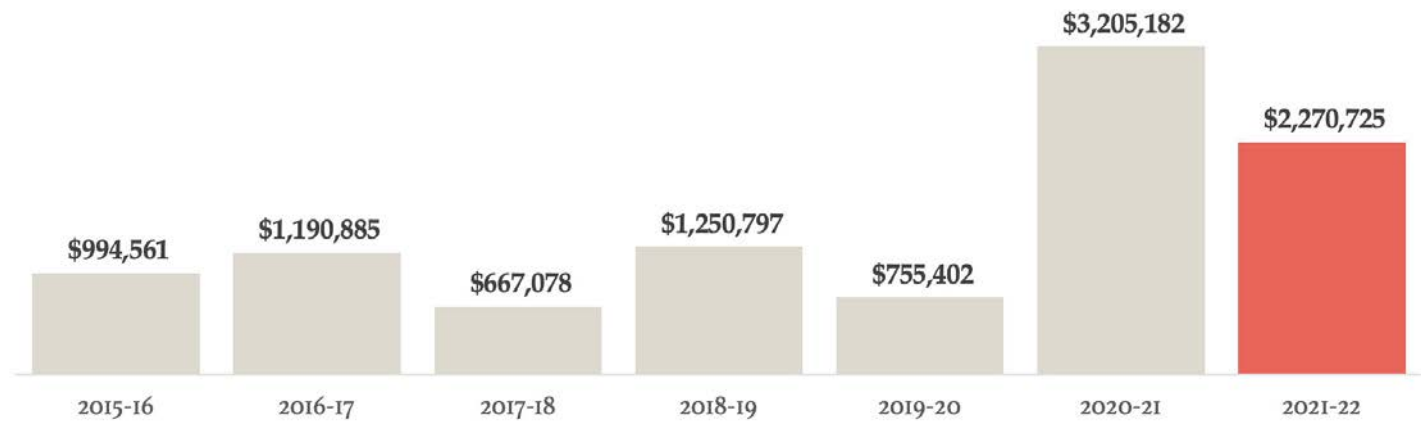


1,994
hours flown
in 2021



171,508
miles flown
in 2021

SWT USA SUPPORT *for* SWT’S AERIAL SURVEILLANCE





MOBILE VETERINARY UNITS

PROVIDING A LIFELINE TO CREATURES IN NEED

As habitat loss, human-wildlife conflict, climate change, poaching, and disease outbreak take their toll, the Trust’s Mobile Veterinary Units are saving wild lives across Kenya. Led by Kenya Wildlife Service Field Veterinary Officers, its six Mobile Veterinary Units and Sky Vets offer rapid treatment to all manner of wild patients. Teams operate in the Tsavo, Mara, Meru, Amboseli, Mount Kenya, and Rift Valley ecosystems, which are home to Kenya’s most significant wildlife populations, while its aerial initiative, Sky Vets, allows vets to rapidly access emergencies in remote locations. They have a high success rate, resulting in thousands of wild lives spared over the years.

IN 2021, SWT USA GRANTS CONTRIBUTED **\$246,362** TO SWT’S MOBILE VETERINARY UNITS.
SINCE 2013, SWT USA GRANTS HAVE CONTRIBUTED A TOTAL OF **\$1,630,581** IN PROGRAM SUPPORT.

SWT USA helps the Trust’s Mobile Veterinary Units save more wild lives each year through a variety of grants. The newest Vet Unit, based in the Rift Valley, launched in 2021. This is an area of great ecological significance, with important populations of endangered species such as black and southern white rhino, mountain bongo, Rothschild’s giraffe, lion, and cheetah. SWT USA grants funded the annual operating costs of the Rift Valley Vet Unit and funded the construction of the team’s accommodations and office infrastructure. Grants also funded the annual operating costs of the Amboseli Vet Unit, which serves a critical population of elephants and other creatures.

AT A GLANCE: MOBILE VETERINARY UNITS



6
SWT/KWS Mobile
Veterinary Units



1,182
animals attended
to in 2021

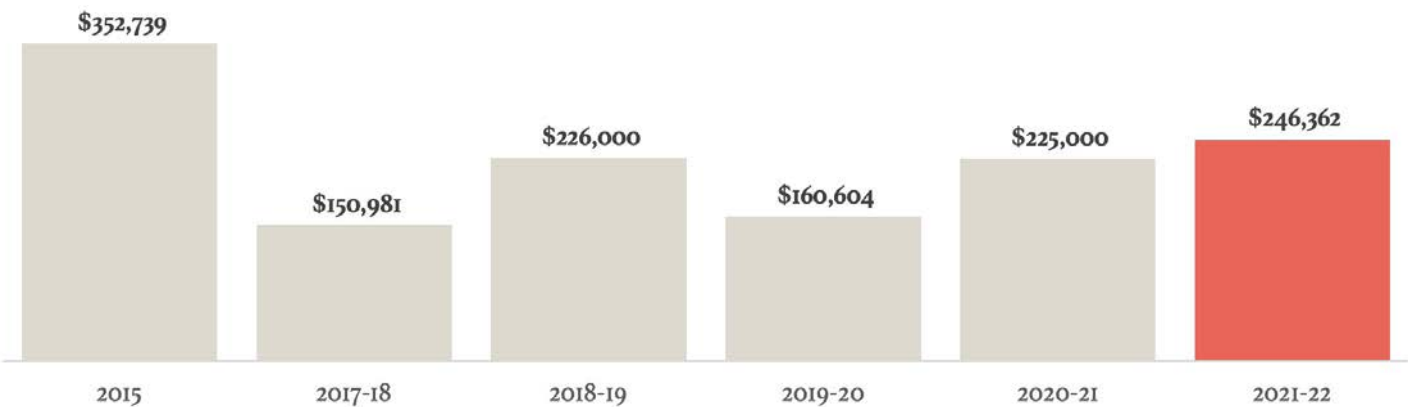


8,481
total veterinary
cases overall



3,059
elephants attended
to overall

SWT USA SUPPORT *for* SWT’S MOBILE VETERINARY UNITS



Note: In 2016, all associated program costs for the Mobile Veterinary Units were funded by outside sources.



SAVING HABITATS

SAFEGUARDING WILD SPACES ACROSS KENYA

Habitat loss has emerged as the greatest threat to conservation, as the human footprint continues to expand and wild spaces shrink at an alarming rate. The Trust works with government and community partners to protect and manage endangered ecosystems across Kenya. It has erected over 166 miles of fencelines along key habitats, creating ‘wild borders’ that protect wildlife and the communities who live alongside them. Its water projects provide a lifeline in arid and increasingly drought-stricken habitats, while its extensive reforestation efforts are rewildling degraded areas across Kenya. With a focus on landscapes of ecological importance, the Trust’s cornerstone initiatives span Galana Wildlife Conservancy, Kibwezi Forest, Amu and Witu Ranch, KARI Ranch, Peregrine Conservation Area, Kimana Sanctuary and Corridor, Mwaluganje Elephant Sanctuary, and Meru Rhino Sanctuary.

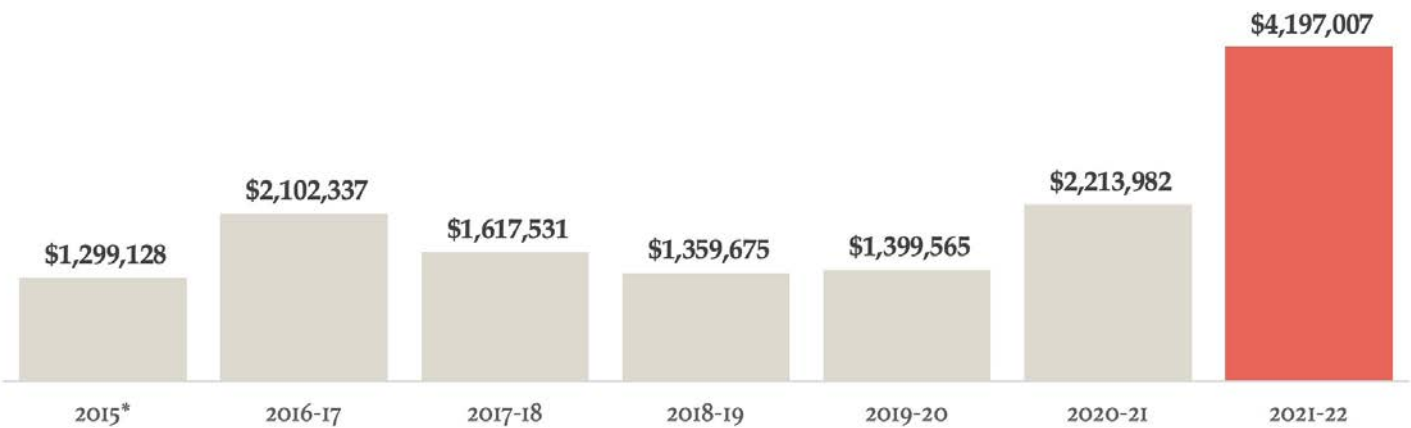
IN 2021, SWT USA GRANTS CONTRIBUTED **\$4,197,007** TO SWT’S SAVING HABITATS INITIATIVES.
SINCE 2007, SWT USA GRANTS HAVE CONTRIBUTED A TOTAL OF **\$15,332,361** IN PROGRAM SUPPORT.

SWT USA furthers the Trust’s ambitious Saving Habitats initiatives through a variety of grants. In 2021, it funded a new fenceline project between Shimba Hills Reserve and Mwaluganje Elephant Sanctuary, securing a vital migratory corridor for coastal elephants. It also funded a fenceline extension in KARI Ranch and all annual fenceline maintenance costs. Grants funded the expansion of Amu Ranch’s reforestation program, the drilling of two new boreholes, and subsidized fuel costs and the purchase of equipment that teams need to conduct their field work.

AT A GLANCE: SAVING HABITATS INITIATIVES



SWT USA SUPPORT *for* SWT’S HABITAT PROTECTION

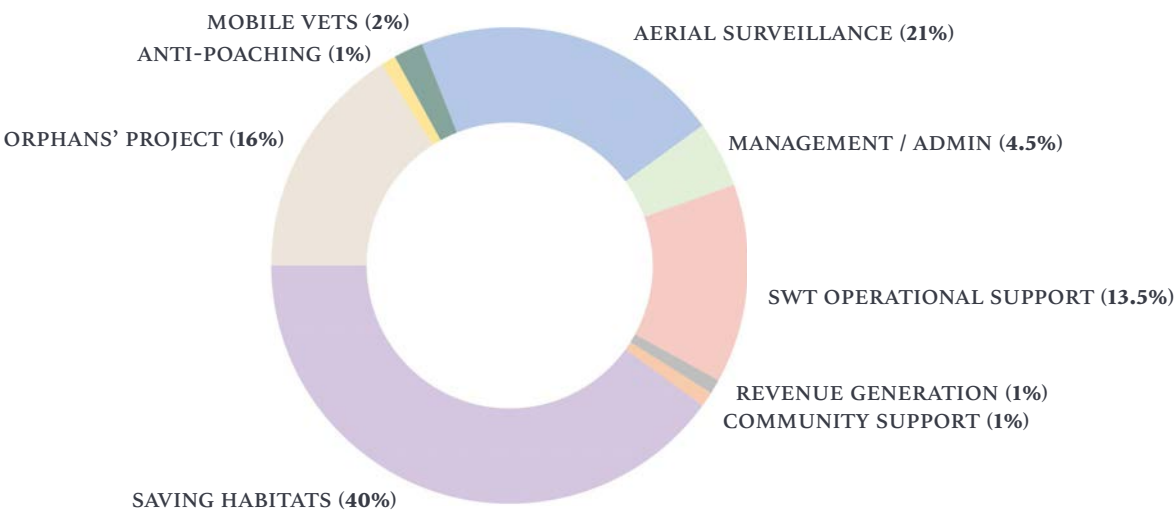




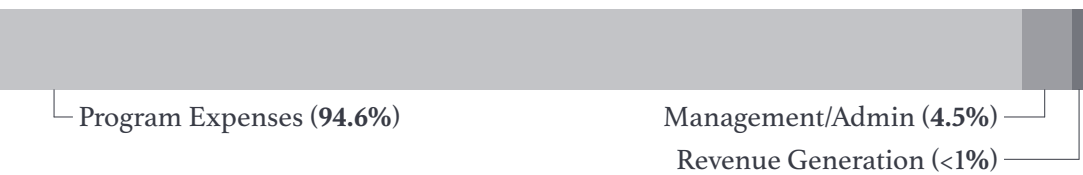
SWT USA FINANCIAL SUMMARY

SWT USA works hard to ensure that as much of every dollar contributed goes directly to the Trust’s programs that need them most. We are proud to share that in the 2021-22 fiscal year, more than 94 cents of every dollar went directly to the Trust’s key conservation programs.

ANALYSIS of EXPENDITURE • 2021-22



SWT USA EXPENSE RATIO



STATEMENT of REVENUE & EXPENSES • 2021-22

INCOME

Contributions	\$ 17,291,448
Fundraising & Other	\$301,668
Merchandise Gross Profit	\$295,076
Total Revenue	\$17,593,116

EXPENSES

Program Expenses	\$ 10,033,673
Management / Admin	\$476,209
Revenue Generation	\$100,597
Total Expenses	\$10,610,479

All figures presented are based on the SWT USA audited financial reports of the 2021-22 fiscal year prepared by an independent and certified accounting firm.

SWT USA takes great pride in its transparency and commitment to financial integrity. It has been awarded top accreditations from charity assessment organizations.



GETTING INVOLVED *in the* USA



EVENTS:

In-person events bring together elephant lovers around the world. The wildly successful **Enormous Elephant Run** series has gathered herds of supporters in Los Angeles, New York, and London. **Receptions** bring supporters together in an intimate setting, fostering donor relations and raising vital funds.

If you would like to get involved in our events or education programs and reside in the Southern California area, please email us for volunteering opportunities at infous@sheldrickwildlifetrust.org

EDUCATION:

SWT USA's education program brings conservation into the classroom, teaching more than 6,000 students about elephants. **Change for Elephants** awards students for collecting spare change as a fundraising effort. Through the **Girl Scouts Ambassador Program**, Girl Scouts learn about the Trust and brainstorm ways to save elephants.

SHOP *to* SUPPORT

The SWT USA Online Shop is an avenue for contributors to directly support the Trust, simply by shopping. Its growing inventory of Trust-themed merchandise includes apparel for men, women, and children, elephant-themed jewelry and accessories, baby goods and kids' toys, and a special collection of gifts made in Kenya. 100% of proceeds from the Shop go towards programs of SWT USA, which fund the Trust's conservation work.

Visit the shop: sheldrickwildlifetrust.org/shop



STATESIDE SUPPORT *for* SWT USA

Your contributions allow SWT USA to provide a steadily increasing level of financial support to Sheldrick Wildlife Trust and its life-saving programs. When you make a gift to SWT USA, you make an important impact on wildlife conservation.

Below are a few of the many ways you can help:

ONE-TIME DONATION	CORPORATE MATCHED GIFT	BEQUEST	STOCK DONATIONS
RECURRING DONATIONS	GIFTS IN HONOR OR IN MEMORY	LIFE INSURANCE GIFTS	RETIREMENT PLAN BENEFICIARY

MAKING A PLANNED GIFT *to* SWT USA

Leave a legacy of conservation through planned giving. There are many ways to support the Sheldrick Wildlife Trust via the Sheldrick Wildlife Trust USA, mutually benefiting you, your loved ones, and our conservation projects, ensuring that Kenya's elephants and wildlife remain protected for future generations. Many of these planned gifts are alterable, offering you peace of mind if your situation changes, and when given through the US 501(c)(3) registered charity of Sheldrick Wildlife Trust USA, may afford your gift additional tax benefits.

BEQUEST BY WILL OR REVOCABLE TRUST

You may identify Sheldrick Wildlife Trust USA as the beneficiary of a certain amount, specific asset, or percentage of your estate under your Will or Revocable Trust. Although you will not receive any tax benefits during your lifetime, following your passing, your estate may be eligible to take income and estate tax charitable deductions for the testamentary bequest to SWT USA. Sample language to bring to your attorney:

I give and devise to Sheldrick Wildlife Trust USA, Inc. (Tax ID #30-0224549), located in Laguna Hills, CA the sum of \$_____ (or %) to be used for its general support (or for the support of a specific program).

IRA ASSETS OR OTHER QUALIFIED RETIREMENT BENEFITS

You can designate the Sheldrick Wildlife Trust USA as a partial, contingent or sole beneficiary of your IRA or other qualified retirement plans, such as your 401(k), 403(b), Keogh or profit-sharing pension. This is a tax-efficient way to maximize support for SWT USA, as the amount distributed to our organization will not be subject to income tax and will qualify for the estate tax charitable deduction.

If you are over 70.5 years old, you may also make a Qualified Charitable Distribution of up to \$100,000 per year from your IRA directly to SWT USA without having to include the amount distributed as income for federal income tax purposes. No charitable deduction may be taken, but such distributions will qualify for all or part of the IRA's required minimum distributions. As always, share this plan with your financial advisor.

LIFE INSURANCE

You can designate Sheldrick Wildlife Trust USA as the beneficiary of all or a percentage of your life insurance policy proceeds, which will be deductible for estate tax purposes following your passing. You may also irrevocably transfer ownership of a paid-up life insurance policy to Sheldrick Wildlife Trust USA during your lifetime and may take an income tax charitable deduction for the current value of the policy.



SHELDRIK WILDLIFE TRUST USA

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